

three twenty-one
SUMMIT

with DOWN SYNDROME BC

downsyndromebc.ca | hello@downsyndromebc.ca | [@downsyndromebc](https://www.instagram.com/downsyndromebc)

August 12, 2023

Dear Pacific Coastal Airlines

We hope this letter finds you well. **We are** thrilled to invite Pacific Coastal Airlines to sponsor our upcoming conference, "**Three Twenty-One Summit**" scheduled to be held on Saturday, October 28, 2023, at the VanDusen Botanical Garden in Vancouver.

Did you know families with a loved one with Down syndrome receive **NO** individualized funding, and very little financial assistance of any kind from the government. Families almost always pay out of pocket for support and our number one goal is to make these experiences accessible to ALL families.

Three Twenty-One Summit is an incredible one-day, first-of-its-kind event that celebrates and centers the Down syndrome community here in British Columbia. This in-person conference will bring together individuals with Down syndrome, their allies, parents, and caregivers to learn from the best experts and self-advocates.

Three Twenty-One Summit features an esteemed keynote speaker, expert conversations from specialists in the field, an entrepreneurial mini-market, and an opportunity to gather with, support and learn alongside representatives of the Down syndrome community.

We are looking for donations between \$500 to \$1000 or items for our raffle.

Attendees of Three Twenty-One Summit will gain valuable information about others' lived experiences and best practices in support, services and resources that could help greatly benefit their own lives.

In addition to **this** all-day event, **Three Twenty-One SUMMIT** will showcase a Mini Market featuring makers and creators with Down syndrome. Our aim is to highlight the incredible talent and creativity that thrives in the Down syndrome community and offer a space where entrepreneurs with Down syndrome can gain new customers and future business opportunities.

The goal of our conference is simple, *creating a space where individuals with Down syndrome are at the center of presenting, discussing, and creating.* We want to highlight the enormous contribution and value of self-advocates, and we need your help to make this happen!

Your generous donation will greatly enrich our event.



With your support we will be able to:

Book Keynote Speaker, Madison Telvin

Madison most recently starred alongside Woody Harrelson in the movie 'Champions' and hosts the CBC TV show 'Who Do You Think I Am?'

Keep ticket prices at a low, affordable rate

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Offer GIFTED tickets to anyone interested in attending that cannot afford the ticket price

We want this event to be accessible to everyone in the Down syndrome community!

Provide banquet of healthy food & drinks throughout the day

We want this event to leave everyone feeling special and well cared for in the Down syndrome community!

Provide welcome bags to every attendee

Canvas reusable bag to shop at our mini market. Your business sample, product, brochure, or coupon are welcome to be included!

Provide opportunity for families to win door prizes

We are holding a raffle at our event and are asking for donations of items to raffle off. Examples of raffle items could include product baskets, gift cards, tickets, and other items at your convenience!

Sponsors will be recognized on all social media, program pamphlets, any business brochures provided in our welcome bags to attendees and multiple verbal mentions throughout the day.

If you decide to be a sponsor, please provide us with a high-resolution photograph of your business logo. This will assist us in promoting your involvement in the conference and ensuring that your contributions are appropriately acknowledged. **We would be honored to have you sponsor our first ever event.**

If you cannot be a sponsor this year, please consider if you can make a smaller donation or donate an item for the raffle. Your donation will be valued and recognized.

To confirm your donation or to discuss any additional details, please do not hesitate to contact us at hello@downsyndromebc.ca. We kindly request your response by **September 15, 2023**, to ensure ample time for logistical arrangements and to finalize the conference program.

Thank you for considering our invitation. We sincerely hope that you will be able to help us for this transformative conference!

Warm regards,

Tamara Taggart
President, Down syndrome BC
Charitable Registration: 76992 9860 RR 0001