

Hi xxx,

We hope this email finds you well. We are excited to reach out to you on behalf of The LifeLine Canada Foundation (TLC), a non-profit organization supporting positive Mental Health and Suicide Prevention across Canada. We are organizing a Canada wide online auction fundraiser to raise funds for TLC, and we are seeking your support in the form of a donation. Businesses across the country are joining forces for this fundraiser.

This initiative not only showcases the generosity of businesses, but also promotes awareness and reduces stigma surrounding mental health issues, which can ultimately help save lives. This collective effort is a testament to the power of collaboration and how businesses can come together to create a positive impact in society.

TLC is bringing focus to Suicide Prevention and Positive Mental health with a nationwide Online Auction that will feature many unique experiences and valuable donations from coast to coast. As a community-minded business, we believe that you share our passion for promoting mental health and well-being. By donating an item or service to our online auction, you can help us raise vital funds to support our programs, clients and mental health initiatives.

TLC's Hope and Healing Online Auction will run from Thursday September 7th, 2023 to Sunday September 10th, 2023 (Suicide Prevention Day).

Founded in 2015, TLC serves Canadians looking for Suicide Prevention and Mental Health support through their comprehensive bilingual website of resources, their social media channels, the national Suicide Prevention App, the varied animal assisted Therapy programs and other powerful mental health services, initiatives and programs.

Our online auction will feature an incredible variety of items, from gift certificates to unique experiences across the country. Your donation will help us not only raise funds for our initiatives and programs, but will also bring and spread awareness, education, empathy and compassion about the importance of mental health support.

We welcome any item or service that you can contribute, including but not limited to:

- Gift Certificates
- Products
- Experiences
- Unique Services
- Collectibles and Memorabilia

We greatly appreciate your involvement in TLC's Hope and Healing Online Auction. To complete the online auction donation form please [click here](#).

For certificates to be picked up, please indicate pickup instructions on the online donation form. For all other items, a digital certificate can be added to the online donation form or emailed to us, to reduce expensive shipping costs. If other arrangements are required, please let me know and we can facilitate.

For items being sent to our organization, please mail to;
The LifeLine Canada Foundation, PO Box 21040 OPPO, Kelowna, BC, V1Y 9N8

If you have any questions or need more information about our organization or TLC's Hope and Healing Online Auction fundraiser, please do not hesitate to contact us. We appreciate your support in helping us achieve our goals and make a difference in the lives of those affected by mental illness.

Thank you for considering our request. We truly appreciate your support in our mission to help those in need.

Looking forward to hearing back from you,

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The LifeLine Canada Foundation
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