



February 28, 2023

Dear Quentin Smith,

I am writing to invite you to be a part of Peace Arch Hospital's signature fundraising Gala, **Alice... Curiouser & Curiouser**, taking place **Saturday, May 6, 2023**, at Centennial Arena. Peace Arch Hospital Foundation is renowned for throwing the best party in town and 2023's interpretation of Alice in Wonderland will be another spectacular event. This fanciful black-tie evening will celebrate philanthropy with copious amounts of whimsy, delight, and magic.

The Peace Arch Hospital Gala has been ranked the #1 themed-party and one of the Top 10 Charitable Events in The Province and the Vancouver Courier by CBC's Man About Town, Fred Lee, since 2017. This truly is the must-attend event in our community – don't miss the chance to take part in it!

In 2022, with donations for our live and silent auctions from businesses such as yours, we were able to raise more than **\$900,000 for digital mammography** at Peace Arch Hospital. In 2023, all proceeds will support the purchase of life-saving equipment so that our hospital can provide the best care possible for your family and every family.

Each contributing individual and business will receive tremendous exposure via our digital auction platform where guests (and their friends!) will be able to view, interact with, and bid on items donated by businesses prior to and at the event. On event night, your auction item and business name will be displayed on six giant screens throughout the evening, along with more than 100 tablets that will showcase your services and brand while identifying you as a **health care champion supporting a vital community hospital**.

The commitment of businesses like yours is integral to the success of our Gala and we hope that you are able to contribute in this important and meaningful way. Please find below an Auction Donation Form. For more information or to confirm your support, I can be reached at 604.908.1031 or traci@pahfoundation.ca.

On behalf of this year's Gala Organizing Committee, we thank you for your time and consideration.

Sincerely,

Traci James
Chair, Gala Acquisitions Committee
Peace Arch Hospital Foundation
Tel: 604.908.1031