



March 24, 2023

Dear Pacific Coastal Airlines,

The *Forget Me Not Golf Tournament*, presented by Canaccord Genuity, is a key volunteer-led fundraising event to benefit the Alzheimer Society of B.C. Over \$13 million has been raised since the event first began 28 years ago. With over 85,000 people in B.C. being affected by dementia, the *Forget Me Not Golf Tournament* provides help today for people living with dementia and their families, and provides hope and champions change for tomorrow's treatments and cures. We are truly grateful for your support!

The *Forget Me Not Golf Tournament* is one of the leading charity events in Canada. Our twenty-ninth annual event will be held on May 25, 2023, at the renowned PGA class Northview Golf and Country Club. Top executives from a multitude of financial and business organizations across B.C., Canada and the United States will be in attendance to support this prestigious fundraising event, including Canaccord Genuity, CIBC World Markets, TD Securities and RBC Capital Markets.

Organizations such as yours are helping to build a dementia-friendly society. Without the generosity of our donors and sponsors, we could not provide support to those impacted by Alzheimer's disease and other dementias or fund valuable research into a cure.

We would be grateful if Pacific Coastal Airlines would become involved by donating a flight package for two to our Live Auction at the *2023 Forget Me Not Golf Tournament*. Your generosity will be recognized with podium mentions of your company name, logo display on a banner, and exposure to numerous tournament attendees, volunteers, Society staff, sponsors, and donors.

Thank you, we appreciate your continued support!

Sincerely,

Camila Torres
Development Coordinator, Events
Alzheimer Society of B.C.

Alzheimer Society of B.C.
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