

The Kidney Foundation of Canada
British Columbia & Yukon Branch
200 – 4940 Canada Way, Burnaby, BC V5G 4K6
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kidney.ca



Dear team at Pacific Coastal Airlines,

It is with great excitement and anticipation that I write to you today on behalf of The Kidney Foundation of Canada, BC & Yukon Branch, as we prepare for the **12th annual Kidney Gala**. This year's gala promises to be a remarkable occasion as we not only raise funds and awareness for kidney disease and organ donation, but also celebrate the 60th anniversary of the Kidney Foundation of Canada!

Taking place on **Saturday, March 9th, 2024**, we will gather at the elegant **Paradox Hotel in Vancouver**. Hosted by Fred Lee and Global BC anchor, Sophie Lui, our 300+ guests include kidney patients and their loved ones, politicians, pioneers in the medical and research community, health care professionals, and business community leaders across BC and Yukon.

Thanks to our generous supporters and donors, **last year we raised an unprecedented amount of \$438,000 for kidney patients and their loved ones at the Kidney Gala**, bringing our total raised to over \$2.5 million.

A large part of our fundraising success is attributed to both our Live Auction and Silent Auction. It is here that we are **graciously requesting the support of your business in the form of an auction donation for our 12th annual Kidney Gala**.

As we reflect on the accomplishments of the past 60 years, we acknowledge the significant strides we've made in kidney health advocacy, patient support, and medical research. **None of which would have been possible without our dedicated champions, donors, and volunteers.**

We would be deeply grateful for any donations you can provide; your participation will directly impact kidney patients and their loved ones across BC and Yukon, contributing to our overall fundraising success!

All Auction donors will be recognized on our event website, in our printed program and on marketing materials night of, offering excellent exposure for your business to our 300+ esteemed guests.

Packages and/or gift cards can be emailed or mailed to the contact information noted in my signature below, or we can arrange pickup if needed. Please ensure expiry date for services allows for at least 1-year post-gala (March 9th, 2025) to use.

Thank you for your time and consideration. We look forward to the possibility of your partnership.

Kind Regards,

Rylee Elfert
Philanthropy Officer
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