



2023

BC ORGANIC CONFERENCE

Nov. 7 - 9 | Penticton, BC

SPONSORSHIP AND TRADE SHOW OPPORTUNITIES





2023 BC ORGANIC CONFERENCE

Building Bridges

It's back! The BC Organic Conference returns in-person to mark its 30th anniversary and it's going to be a grand celebration! Hosted at the Penticton Trade and Convention Centre, we anticipate an attendance of at least 300 farmers, ranchers, food processors, retailers, distributors, government, academics, consumers, and allied sector organizations.

The focus of this year's event is building bridges—strengthening relationships with the wider agricultural community, Indigenous Peoples, and all those interested in organic, regenerative practices. The 2023 BC Organic Conference is going to be a jam-packed, fun-filled networking and learning event and an incredible marketing opportunity for your business or organization.

2023 CONFERENCE COMPONENTS

**organicbc.org/conference
#BCOrganic2023**

- Trade show
- Equipment display
- Farm and research facility tours
- Organic meals
- Workshops on production of crops, livestock, viticulture, and tree fruit, and food and beverage processing. Topics include soil health, mental health, Indigenous agriculture, and many others!

ABOUT ORGANIC BC

CONFERENCE HOST

GROWING THE ORGANIC MOVEMENT IN BC FROM THE GROUND UP

For 30 years, our grassroots network of organic certifiers, farmers, processors and consumers has worked to build healthy soil, ecosystems, people and communities. Together, we're raising the standards for organic agriculture and transforming agriculture's impact on the planet.

Organic BC advocates at the provincial and national levels to ensure the needs and concerns of BC's organic operators are heard, that knowledge within the organic sector is recognized and shared, and that innovation and growth is supported. We provide valuable extension and promotional supports to certified producers and those interested in organic. And, as the designated administrator of the BC Certified Organic Program, we provide accreditation services to organic certification bodies in BC.



WHY GET INVOLVED

Organic agriculture has a central role to play in building diverse and resilient food systems, and in mitigating and adapting to climate change. BC has almost 900 organic producers and processors across all commodities in every region—a vibrant industry of dedicated people committed to producing food in ways that protect the health of humans, animals, and the planet. Sponsoring our conference and trade show is a crucial opportunity to connect with this innovative community and show your support for sustainable agriculture.

SPONSORSHIP OPPORTUNITIES

DIRECT CONFERENCE SPONSOR

	EVENT SPONSOR DIAMOND	EVENT SPONSOR PLATINUM	EVENT SPONSOR GOLD	SESSION SPONSOR SILVER
Complimentary tradeshow booth (\$600 value)				
Speaking opportunity, opening evening (3 min)				
Mention in media release as Diamond Sponsor				
Mention in BC Organic Grower Article - Fall 2023 issue				
Delegate all access tickets to conference	x2	x2	x2	
Stand-up banner at conference entrance				
Recognition from the stage	x4	x3	x2	
Recognition on program by session/workshop*				
Recognition at session/workshop opening				
Logo placement **see next page for details				
	\$10,000+	\$7,500	\$5,000	\$2,500

*Click here to view the session list

SPONSORSHIP OPPORTUNITIES

DIRECT CONFERENCE SPONSOR

Logo placement

DIAMOND, PLATINUM, GOLD

- All print ads
- Organic BC website (conference page)
- Social posts
- Event program
- Rotation on event screen

SILVER

- Session title slide deck
- Organic BC website (conference page)
- Event program

- Organic BC's social media accounts: 10K followers with 145K reach
- Print Advertising: Logo included in conference ad in Country Life in BC

TRADESHOW BOOTH PARTICIPATION

Tradeshow runs all day on Wednesday, Nov 8th.

\$600 COMMERCIAL
BOOTH

\$500 NON-PROFIT
BOOTH

- 6' table in high traffic area of conference
- Promotion on social media and conference webpage
- Breakfast and lunch included for 1 person

SPONSORSHIP OPPORTUNITIES

SILENT AUCTION CONTRIBUTIONS

Contribute to our silent auction fundraiser with goods or services from your company or organization!

Our popular silent auction is an important fundraiser for the conference and an opportunity to promote your products or services. Travel, accommodation, gift baskets, equipment, seeds, food & beverages, gift certificates, art, and more—we welcome and appreciate your contributions. Minimum value \$100.

QUESTIONS? READY TO BOOK?

Contact Sarah Stewart, Events Coordinator



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organicbc.org/conference



[@thisisorganicbc](https://twitter.com/thisisorganicbc)

