

**2023/
2024**



Alumni

SKSS MUSIC

SPONSORSHIP PROGRAM

PREPARED BY

**SKSS MUSIC
COMMITTEE**



(250) 682-2402

SKSS MUSIC DEPARTMENT TEAM

We are SKSS

FROM ONE ALMUNI TO ANOTHER

Dear SKSS/ Kam High Alumni,

It is with great excitement that I introduce you to our new and innovative Alumni Sponsorship Program within our SKSS music department. As a graduate of Kam High myself, I know that our alumni community currently plays a significant role at South Kam, and our goal with our sponsorship program is that our proud alumni community will continue to be an active part of our future. Giving back is one of the ways in which we continue to make history for our Titan Nation.

Our alumni have made their mark, both locally and globally, in countless ways over the years, and our music students are no exception. Under the dynamic and skilled guidance of our music director, Mrs. Michelle McRae, the future of our music department is bright, and we invite you to assist our young musicians in playing at the highest level, and on the largest stages their skills and hard work can take them.

The last academic year finally allowed us to a return to full capacity music practices/ performances, following the Covid 19 pandemic. However, our students were unable to fundraise for a number of years, for several reasons, such as isolation and the lack of live performances. Despite these barriers, our young musicians continued to thrive, demonstrating outstanding potential, dedication and hard work.

I am proud to announce that two groups from our SKSS Music Department have received invitations to attend MusicFest Canada Nationals in Toronto in 2024. They need your help to continue to make history for our school and create memories that, like yours and mine as alumni, will last our students a lifetime.

Thank you for your time and generosity. We trust this sponsorship package offers a number of giving options to choose from. Every gift, of any amount, will make a significant difference. After all, we are SKSS, and we make history together, as the Titan Nation!

Sincerely,



SKSS Head Administrator

SKSS MUSIC

Years of Tradition

South Kamloops Secondary School boasts a thriving music department, rich in musical tradition, and you are a part of our history. SKSS musicians have represented our community at the national level for many years, with our jazz students recently qualifying to attend MusicFest Canada in 2024. SKSS musicians continue to shine as performers, all the while contributing to our community's cultural life and, at every turn, demonstrate outstanding citizenship.

You can help us:

- Repair, purchase and maintain our instruments
- Purchase equipment necessary for performances, recordings and competitions
- Rent performance venues
- Offer relationship building opportunities for youth
- Make 2024 MusicFest Canada attendance accessible
- Make music accessible and affordable for youth
- Make workshops, competitions and festivals accessible
- Open doors for young musicians; promoting inclusion
- Make higher learning and achievement possible

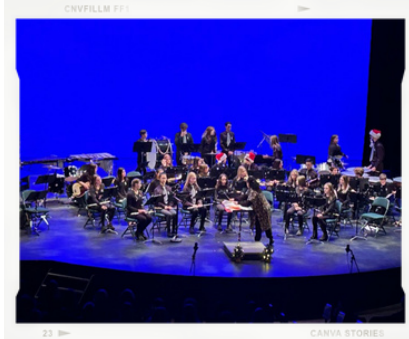
More Than Music

OUR GOALS



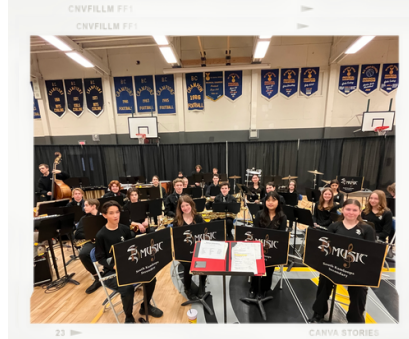
Sponsoring Our EVENTS & NEWS

OUR EVENTS



THEATER PERFORMANCES

SKSS musicians perform live at our local theatre where they have access to professional lighting and sound technicians at least twice per year



SCHOOL PERFORMANCES

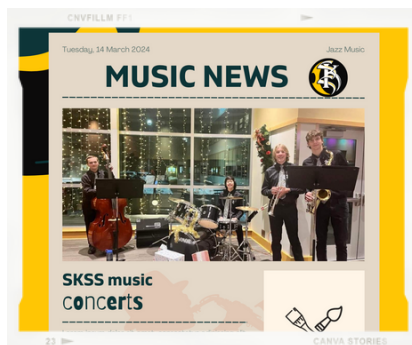
Our ensembles perform in-house throughout the school year at department shows, pep rallies, and special occasions including awards and graduation ceremonies



DISTRICT/OUT-OF DISTRICT PERFORMANCES

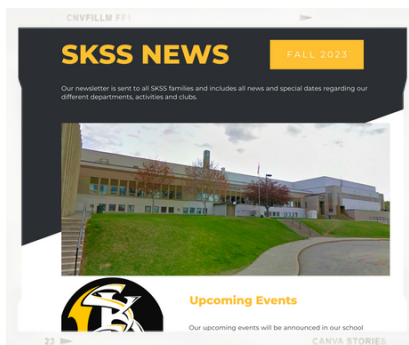
SKSS musicians perform for elementary schools throughout the district every academic year. Our musicians also attend yearly music retreats and/or competitions throughout the province

OUR CIRCULATIONS



DEPT. EMAILS/NEWS

Email circulations, distributed to all music families



SKSS MONTHLY UPDATES

Email updates, distributed to all SKSS families



OUR DEPT. NEWS POSTS

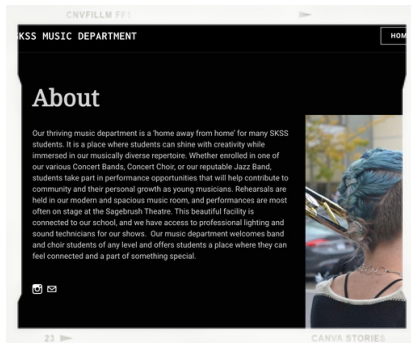
Our regular social media news post

Our Media

PRESENCE & MEDIUMS

Your presence is included with sponsorship or donation

A SPOTLIGHT WITH SKSS ONLINE

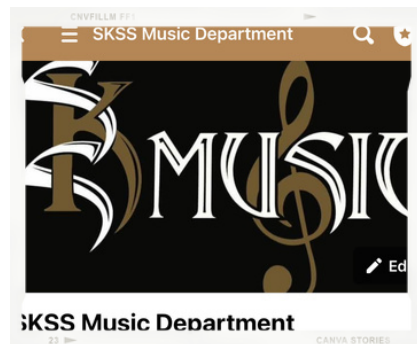


MUSIC DEPT. WEBSITE

Sponsorships and donation news, featured on our SKSS music department website

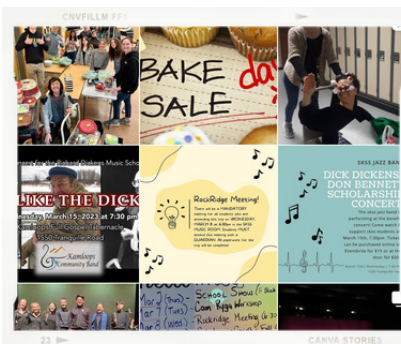


OUR SOCIAL MEDIA



THE INSIDER'S SCOOP

Sponsorships and donations announced on our music insiders' Facebook Page



INSTAGRAM FOR EVERYONE

Sponsorship and donations announced on our public SKSS Music Instagram Page



SOCIAL MEDIA SHOUT OUTS

Regular social media shout outs to SKSS Music Department supporters

Our Advertisement **ON & OFF STAGE**

See sponsorship packages for more details

ON PAPER



CONCERT PROGRAMS

Donation listing or Ad included
with sponsorship



SPONSORSHIP CERTIFICATE

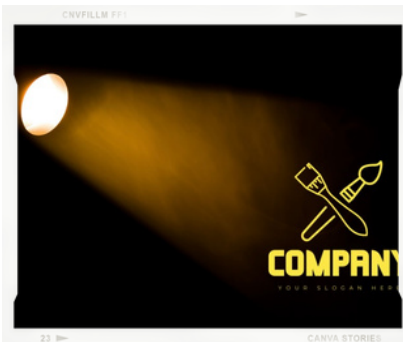
(Upon request)
8×10 Certificate of sponsorship
for display

AT PERFORMANCES



IN LOBBY ADS

Sponsorship advertised in
theatre lobby, on a visible
sandwich board



IN THEATER ADS

Your logo projected during
live theatre performances
(additional costs may apply)



ON STAGE SHOUT OUT

On stage shout out over mic,
during theatre performances

Sponsorship

PACKAGE DETAILS*

** Requests made on sponsorship application package

DESCRIPTION	TOTAL
GOLD SPONSORSHIP Includes benefits of all levels, plus:	
Upgrade to half page ad on concert programs, featuring alumni bio	\$1000.00 +
Acknowledgment in your name, included in a dept wide email	
Acknowledgment in your name, included in a school email	
On stage shout out at theatre performances (hosted by us)	
In theatre business logo projection (optional/ projection costs apply)	
SILVER SPONSORSHIP Includes benefits from bronze sponsors, plus:	
Upgrade to business card-style ad on concert programs	\$500.00 - \$999.00
Additional social media tags, upon request**	
BRONZE SPONSORSHIP Includes benefits from bravo sponsors, plus:	
Certificate of Sponsorship, upon request**	\$300.00 - \$499.00
Individual social media shout out, with tag	
Sponsorship advertisement in theatre lobby	
BRAVO	
Listing on performance programs	\$100.00 - \$299.00
Social media shout out	

*All sponsorships packages include the amazing feeling of giving youth the gift of music!

Other Ways to Donate TO OUR PROGRAMS

FUNDRAISING SUPPORT

- Opportunity to fundraise with your business or at your establishment. This may include playing music for donations, or selling fundraisers at your establishment.

RAFFLES/AUCTION

Donation of products or services we can auction or raffle, which may be:

- Gift baskets
- Product
- Services
- Gift certificates
- Memberships

*Gaming licenses applied and granted through SKSS PAC.

CASH DONATIONS

- Cash donations help us take steps towards inclusion for music students. Tax receipt provided upon request for donations of \$20 or more.



How You CAN MAKE DONATIONS

CASH DONATIONS

Directed to: SKSS Main office or
Michelle McRae

Cheques Payable to:

South Kamloops Secondary School
(memo: music department)

FUNDRAISING OPTIONS

Please reach out to us at:

Phone: 250-682-2402, Viviane Wingerak
Fundraising Lead Parent

email: skssmusicfundraising@gmail.com

GOODS AND SERVICES

Please contact us at:

Phone: 250-682-2402, Viviane Wingerak
Fundraising Lead Parent

email: skssmusicfundraising@gmail.com

FOR YOUR TAX RECEIPT

We need the following information:

*Business Name/Name of Individual

*Address

*Donation Date

*Amount

How We MAKE THEM SEEN



RAFFLE TICKETS

Advertising a donation of
item/ service being raffled



TABLE SIGNS & CERTIFICATES

Your business stationary at
raffle/ auction display table; &
8×10 Certificate of Appreciation,
upon request



SOCIAL MEDIA POSTS

Social media shout outs to
SKSS Music department
supporters

Our Music

LEADERSHIP TEAM



MICHELLE MCRAE
SKSS MUSIC DIRECTOR

music department
leader



HELEN PERCY/ KEENAN BRULOTTE
STUDENT COUNCIL

student music council
leaders



VIVIANE WINGERAK
FUNDRAISING LEAD PARENT

music parents' committee
leader



MIA SAGE
MEDIA AND DESIGN

student photographer, designer,
media and advertising leader



WALT KIRSCHNER
SCHOOL PRINCIPAL

Our GALLERY Activity

We offer so many opportunities to share your support to our music programming and welcome you to view our musicians live.



Our GALLERY Activity

We offer various opportunities to share your support for our music programming and welcome you to view our musicians live.





THANK *You*

We appreciate your consideration and the opportunity to share with you more about our program and our talented young musicians. Please contact us with any questions you may have about our programming, sponsorship opportunities or how you can donate or be involved in promoting the SKSS Music Department.

FIND SKSS MUSIC

<https://linktr.ee/skssmusicdepartment>
821 Munro St, Kamloops, BC V2C 3E9
(250) 374-1405

CONTACT US

skssmusicfundraising@gmail.com
Viviane Wingerak (250) 682-2402
Michelle McRae (250) 374-1405, SKSS

