



August 4, 2023

Dear Pacific Coastal Airlines Team,

I hope this letter finds you well. I am reaching out to you on behalf of Mission Possible, a CRA-registered nonprofit organization in Vancouver's Downtown Eastside (DTES).

Since 1992, Mission Possible has walked alongside people challenged by poverty and homelessness in Vancouver's Downtown Eastside. Through our Employment Readiness Program (ERP) and two social enterprises, MP Maintenance and MP Neighbours, Mission Possible has been transforming lives in Vancouver's DTES by helping people move from homelessness and poverty and experience a renewed sense of dignity and purpose through meaningful work.

Our ERP provides workshops, ongoing skills training, supportive 1:1 coaching sessions, and 6+ months of meaningful, paid work opportunities, in addition to wraparound support like housing and food security programs. You can find out more about what we do on our website at [www.mission-possible.ca](http://www.mission-possible.ca).

**We are currently planning our Annual Mission Possible Gala at the Fairmont Waterfront on Wednesday, November 29, from 6 pm - 9 pm, and are asking for your help.**

**In the past, you have donated two flight vouchers in support of our Gala Auction, helping us to raise much-needed funds in support of our Employment Readiness Program and wraparound support services. As such, I would be grateful if you would consider supporting our efforts again this year by making a similar donation for this purpose.**

The Mission Possible Gala is our organization's largest annual fundraiser, both in scope (300-400 attendees!) and funds raised (\$250,000+!). Each year, Gala guests gather to celebrate Mission Possible's achievements, recognize past and present program participants, and hear stories of transformation. Last year, thanks in large part to your support, our 2022 Gala raised more than \$270,000 for our Employment Readiness Program and wraparound support services.

As the conversation surrounding Canada's labor shortage continues, and the need to support those within our community who are excluded from the economic benefits of meaningful work increases, **Mission Possible continues to provide real opportunities that result in long-term change.**

Our comprehensive approach creates systemic solutions for some of the most challenging issues facing residents of Vancouver's Downtown Eastside (DTES). Some of our recent accomplishment this past fiscal year (May 1 - April 30, 2023) include:

- **Moving 118 people into Transitional Employment** via our Co-Ed and Women's Track Employment Readiness Program
- Successfully **transitioning 39 people to permanent full-time or part-time work** outside of



Mission Possible

- Conducting **54 Co-Ed Information Sessions** to more than **330 DTES residents**
- **Providing more than 18,000 meals to DTES residents** through our Saturday morning Power Breakfast program and food security programming

The success of the 2023 Mission Possible Gala will be crucial for us to meet our financial goals so that we may continue supporting our community. All proceeds from our 2023 Gala will go towards expanding the Mission Possible Employment Readiness Program and wraparound support.

I truly hope Pacific Coastal Airlines will consider contributing an item to our auction, which will go live on November 22, and will conclude at our Annual Gala on November 29.

**We are beyond grateful for any contribution that can be made and please know: your support is what makes our Mission Possible.**

Should you have any questions or need additional information, please do not hesitate to reach out. Thank you so much for your time and consideration!

Sincerely,

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