



July 10, 2023

Pacific Coastal Airlines Head Office
4980 Cowley Crescent,
Richmond, B.C. V7B 1C1

RE: In-kind donation request for Surfrider Canada Raffle in honour of #PlasticFreeJuly

To Whom it May Concern:

On behalf of [Surfrider Foundation Canada](https://www.surfrider.ca), a Canadian non-profit and charity committed to the protection and enjoyment of Canada's coastlines for all, I'm reaching out to see if you would consider donating a roundtrip for two passengers on your YVR to YAZ route?

Surfrider Canada is organizing a raffle draw on the opening night of Thursday, July 20, 2023. The raffle is part of a welcome reception that will kick off a three-day retail pop-up known as Somewhere Sunnier, Protect What You Love with local swimwear apparel brand [OCIN](https://www.ocin.ca) and Surfrider Canada. This is all taking place with proceeds from the welcome night, going directly to Surfrider Canada. By donating to this raffle, we would also extend your team 2 invites to attend the opening night which is by invite only to our VIP and local media.

What makes this special is that Surfrider Canada is the chosen charity and will also be given an ocean education corner in the retail location in honour of participating in #plasticfreejuly this year to bring awareness around reducing single-use plastics usage as well as bringing attention to proper cigarette butt disposal away from our waterways. The event will be in Vancouver located right in the busy shopping district of Kitsilano in the retail space of The Vermeer building at 2035 W 4th Ave, Vancouver BC.

In addition, we will also gladly recognize you as an official donor for the Somewhere Sunnier event that will help us continue to protect and enjoy our coastlines for all.

Sincerely,

Kristina Lee

Vice President
vp@canadasurfrider.org
236-339-4452