Pacific Coastal Airlines June 19, 2023

4440 Cowley Crescent

Richmond, BC V7B 1W4

**Re: Care BC’s 125th Anniversary Gala Fundraiser - Request for Silent Auction Prize Donation**

Dear Manager,

The Health and Home Care Society of BC (Care BC) is celebrating a special milestone this year with our **125th Anniversary Gala Fundraiser** which will take place on October 28th at the Pinnacle Harbourfront Hotel in Vancouver. We are writing to you today seeking air travel vouchers for a live auction prize to benefit Care BC’s charitable programs and services including our essential Meals On Wheels program.

The Foundation is the fundraising arm of the Health and Home Care Society of BC (Care BC), an independent, locally based registered (13082-8791-RR0001) non-profit who has been providing supportive health care to adults and seniors since 1898. Originally founded as the Victorian Order of Nurses BC Division, the organization rebranded in 2006. Our primary mission and goal is to ensure isolated seniors and the elderly remain as healthy and living at home and in their communities for as long as possible.

Since 1967, Care BC has been providing Meals On Wheels to residents in need throughout Vancouver and Richmond and as of 2021, we assumed the financial and operational responsibility for the North Shore Meals On Wheels Program which serves North and West Vancouver. **Last year, our dedicated and caring volunteers served more than 145,000 meals to homebound adults and seniors, many of whom have cognitive and/or physical frailties and most who are at risk of isolation. More than half of our clients are aged 80 or older (53%) and 61% report living alone.** In addition to offering a hot, nutritious meal, our volunteers also provide clients with much-needed social contact and the reassurance of an informal check on their safety.

In recognition of your prize donation support, your company will receive acknowledgement and recognition on our event webpage - Society and Foundation websites ([**www.carebc.ca**](http://www.carebc.ca) and **www.carebcfoundation.ca**) and event specific webpage - **www.carebcfoundation.ca/gala.html** - in our commemorative event program, on our slide presentation that will run during the event, on all signage at the event, our social media channels and silent auction table. We expect another sellout event with 425 – 450 guests in attendance many of whom are donors, community, and corporate leaders and VIPS.

We hope you will consider supporting homebound seniors and Care BC with an auction prize donation. If you need more information regarding the event or if you are interested in alternate ways to support Care BC and our programs, please contact Marcia Harrison at 604-733-9177 ext. 112 or harrisonm@carebc.ca.

Thank you very for your consideration and we look forward to hearing from you.

With appreciation,

Marcia

Marcia Harrison, Resource Development