



June 12, 2023

Re: Request for in-kind event support benefitting those affected by Parkinson's disease in BC

To whom it may concern,

I am writing to you today on behalf of Parkinson Society British Columbia (PSBC) to request in-kind support from Pacific Coastal Airlines for Parkinson SuperWalk 2023.

Parkinson SuperWalk is the single most important provincial and national awareness and fundraising event for Parkinson Society British Columbia (PSBC). We are very excited to be hosting in-person SuperWalk again in 2023. We will be encouraging individuals across the province to walk on the weekend of September 9 and 10, while raising money for research and support services through individual pledges and corporate sponsorships. Proceeds from SuperWalk will enable the Society to invest in research and continue to provide essential programs and services to the 15,000 individuals and their families who live with Parkinson's in BC.

We need your help! We are currently seeking in-kind support for a prize draw encouraging individuals to fundraise. This is a highly anticipated and successful event that could not take place without the generosity of donors and sponsors.

It is my sincere hope that you will consider supporting Parkinson SuperWalk. I may be contacted by email or by telephone, at the information listed below.

I thank you in advance for your consideration of our request.

Sincerely,

MELISSA MORENO
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Parkinson Society British Columbia
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