SATURDAY JUNE 3RD, 2023 DWIGHT HALL

DINNER & AUCTION

2023 Lead Sponsorship Opportunities

Lead Sponsors enjoy maximum branding, and the best opportunity to publicize your company's commitment to giving back locally to Powell River. Lead Sponsors make cash or equal contributions at one of three levels:



SILVER \$750

Incl. 4 Banquet Tickets (\$200 Value)

Our Events Team will work with Lead Sponsors to create a recognition plan that maximizes your exposure. All Lead Sponsors receive the following benefits:

- Recognition at event including public acknowledgment of your support
- · Opportunity to place full page advertisement in auction catalogue
- Company logo on event advertisements, marketing materials, event signage
- Mention on Kings social media platforms in promotion of the event
- Receipts for business expenses for the cash portion of the sponsorship

MORE WAYS TO SPONSOR

TABLE SPONSORS LIVE AUCTION ITEMS SILENT AUCTION DONORS



The value of live auction packages vary and recognition will reflect the level of investment. All Live Auction sponsors will receive:

- Public acknowledgement of your support during the live auction
- Your business name will be mentioned on your item bid sheet
- Mention on social media & thank you in ad following event

TABLE CENTERPIECE SPONSOR• INVESTMENT \$400

- Two dinner tickets
- Sponsorship recognition on table tent cards
- Advertisement in auction catalogue
- Mention in all print advertising & thank you ad following the event

SILENT AUCTION DONATIONS

Sponsorship recognition on all sponsored Silent Auction items

- Recognition in auction catalogue
- Your business name will be mentioned on your item bid sheet

Cash donations are also gratefully accepted and leveraged by purchasing items from local businesses here in Powell River. This is a great way to support the cause while supporting the local economy. Give local. Shop local.