

PLACE DES ARTS | ARTS EDUCATION CENTRE

2023 Online Auction Donation Benefits

October 21, 9:00 AM – November 4, 9:00 PM

ABOUT PLACE DES ARTS

Serving the community since 1972, Place des Arts (PdA) is an established not-for-profit arts education centre with a mission to inspire the artist in everyone. Located in Coquitlam's historic Maillardville neighbourhood, PdA delivers a variety of quality, inclusive programs for all ages, abilities and interests.

Place des Arts takes pride in being a home to our vibrant arts community. Our Artisan Shop and exhibitions support local emerging artists, and our events and performances make us a cultural hub, drawing together diverse members of the community to experience the arts in our warm, welcoming environment. Additionally, our year-round calendar of programs and events draws Tri-Cities residents, as well as members of the wider Metro Vancouver region, to participate in the arts and express themselves creatively.

PLACE DES ARTS' ENGAGEMENT STATISTICS



est. 75,922
Annual Visits
in 2022



121,575
Website Visits
in 2022



4000+
Newsletter
subscribers



2,600+
Facebook
Followers



2,100+
Twitter
Followers



1,950+
Instagram
Followers

PREVIOUS AUCTION STATISTICS



270
participants



\$8,518.70
raised



1,300
unique users



9,469
total
pageviews

SUPPORT OUR ONLINE AUCTION

Online Fundraising Auction Dates: October 21 - November 4, 2023

Beneficiary: Coquitlam Place des Arts Society

Charitable Registration No.: 118875756 RR0001

Supporting our online auction is an opportunity to make a significant impact on the lives of individuals in our community. By becoming a donor, you are helping to ensure that the transformative power of the arts is accessible to everyone, regardless of their background or circumstances. Your contribution will foster creativity, inspire self-expression, and provide invaluable opportunities for personal growth. Together, we can create a vibrant and inclusive community where the arts thrive, enriching the lives of individuals young and old. Join us in championing the arts and making a difference in the lives of those who need it most.

Proceeds from the auction will support Place des Arts' program subsidies and community outreach initiatives, as well as the purchase and replacement of vital equipment necessary for the delivery of our high-quality arts education programs.

Together we can inspire the artist in everyone!



DONATION BENEFITS

As a local hub of arts and culture, Place des Arts' online auction draws participants from Coquitlam, Port Moody, Port Coquitlam, New Westminster, Vancouver, Burnaby and beyond to place their bids. Become a Place des Arts Online Auction donor and enjoy these promotional opportunities and benefits.

GOLD DONOR | \$1,000 & ABOVE

- Company logo displayed on Online Auction signage
- Company logo displayed on Online Auction print materials distributed to local community organizations
- Company logo included in the Tri-City News Online Auction print ad (53,000+ homes & businesses)
- Special Recognition on PdA's social media (1 Platform)
- Donation item promoted on PdA's social media
- Donation item prominently featured on 32Auctions landing page
- Company logo displayed in PdA's e-newsletter
- Company logo displayed in PdA's Annual Report
- Company logo on PdA's "Our Supporters" page
- Recognition of donation, with company logo, name and link on auction bid page
- Company logo on the online auction page on the PdA website

SILVER DONOR | \$500-\$999

- Company name displayed in PdA's Annual Report
- Company name displayed in PdA's e-newsletter
- Company name on PdA's "Our Supporters" page
- Recognition of donation, with company logo, name and link on auction bid page
- Company logo displayed in PdA's online auction fundraising emails (2,500+ subscribers)
- Company logo on the online auction page on PdA website
- Donated item promoted on PdA's social media
- Donation item prominently featured on 32Auctions landing page

BRONZE DONOR | UNDER \$500

- Company name on PdA's "Our Supporters" page
- Recognition of donation, with company logo, name and link on auction bid page
- Company name displayed in PdA's Annual Report
- Company name on the online auction page on the PdA website

Inclusion in print materials and ads are subject to deadlines. Please reach out to us regarding other partnership opportunities that might better suit your business. We run a robust social media strategy from Sep-Oct for our online auction and items will be promoted through this period.

POPULAR AUCTION CATEGORIES

- Health, Wellness & Beauty
- Passes: Experiences, Attractions & Leisure Activities
- Gift Baskets & Certificates
- Accommodation
- Dining & Restaurants
- Tickets: Arts, Entertainment & Sports
- Home & Garden, Appliances
- Services
- Memorabilia
- Other Fun & Unique Items

Thank you very much for considering our request.

For additional information or to donate, please contact:

Vishakha Uppoor, Development Coordinator
donations@placedesarts.ca | www.placedesarts.ca
www.32auctions.com/placedesarts

