

A MIDSUMMER NIGHTS DREAM GALA FUNDRAISER

SPONSORSHIP OPPORTUNITIES

ON JUNE 24, 2023 AT 1265 ELLIS STREET METRO HUB

**KELOWNA COMMUNITY
MUSIC SCHOOL**

**A MIDSUMMER
NIGHTS DREAM
GALA FUNDRAISER**



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www.kelownacommunitymusicschool.ca

KELOWNA COMMUNITY MUSIC SCHOOL

EST. 1976



Our music school has been in existence since 1976, when the only option for quality, consistent music lessons was to travel to the coast. One visionary father decided to fly a teacher from Vancouver once a month. That teacher soon built a studio, which in turn attracted other teachers from the valley. One such teacher still performs regularly with the Okanagan Symphony Orchestra, as do many of our current faculty members.

Fundraising Overview



Conversation in recent years has been dominated by the topic of a larger space to meet our growing needs, programs and enrollment. We have seen much development and land assembly sales in our neighbourhood, not least the adjacent properties. This has been very unsettling given the limitations of our footprint. That, coupled with the rise in the value of real estate and a very competitive offer, prompted us to take the leap and sell our property, with a leaseback until at least July 2024.

We envision our new location bringing life to the area, creating opportunities and public benefit directly in line with several goals outlined in the City of Kelowna's 2020-2025 Cultural Plan. Features would include:

- An open, welcoming environment with plenty of parking and safe access
- Teaching, administration and gathering spaces with plenty of natural light, good air quality and minimal temperature/humidity fluctuations
- Sufficient larger rooms for a broad range of group classes
- Exterior/interior design to foster curiosity and maximum enjoyment of the space, making each visit a pleasant experience for the team and visitors alike.



Sponsorship Opportunities

There are many different opportunities for sponsorship that are offered. All sponsorship levels can be adjusted to align with your company's vision.



Composer

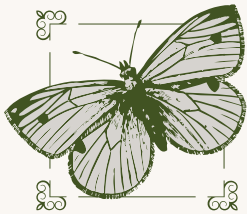
1

available

Sponsored Dollars

\$7500

- Recognition from the podium at the Midsummer Night Gala Event
- Opportunity to speak at the Gala Event
- 6 tickets to the Gala Event on June 24, 2023
- Prominent name and logo placement on all printed materials
- 6 Social media "shout out" posts
- Title gala sponsor recognition in all advertising and press releases
- Strategic brand alignment with a respected and trusted local organization



Conductor

2

available

Sponsored Dollars

\$5000

- Sponsors will be recognized from the podium at the A Midsummer Night's Gala event
- Speaking opportunity at the gala event
- 4 Tickets to the gala event
- Name and logo placement on printed marketing materials
- 4 Social Media "Shout Out" posts
- Strategic brand alignment with a respected and trusted local organization



Orchestra

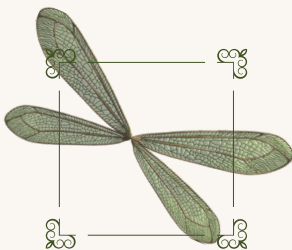
4

available

Sponsored Dollars

\$2500

- Sponsors will be recognized from the podium at the Midsummer Night's Gala event
- 2 Tickets to the gala event
- Name and logo placement on printed marketing materials
- 2 Social Media "Shout Out" posts
- Strategic brand alignment with a respected and trusted local organization



Tuition

∞

unlimited available

Sponsored Dollars

\$1000

- Sponsors will be recognized from the podium at the gala event
- Speaking opportunity at the event
- Name and logo placement on printed marketing materials
- 1 Social Media "Shout Out" post
- Strategic brand alignment with a respected and trusted local organization

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**For any additional questions about our sponsorship opportunities,
please contact Janell@impacetevents.ca**