



**TOGETHER WE CAN**  
DRUG & ALCOHOL RECOVERY & EDUCATION SOCIETY

# Storybook Ball

*BENEFIT GALA FOR TOGETHER WE CAN*

*30TH ANNIVERSARY CELEBRATION*

*5'OOCK ON THE 18TH OF NOVEMBER 2023*

*SEATED DINNER, DANCING, SILENT AUCTION & RAFFLE*

An enchanted evening sharing stories and celebrating recovery, art & music.  
Supporting Together We Can's mission of providing treatment, education  
& support for individuals seeking recovery from addiction.

**TWCGALA.COM**

Dress Code: Formal & Classical, Ball Gowns & Bow Ties  
Kings & Queens, Storybook Characters  
Fairies & Enchanted Forest Creatures



**TOGETHER WE CAN**  
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*Once Upon a Time..*

Founded in 1993 and located in both Metro Vancouver and Vancouver Island, Together We Can – Addiction Recovery & Education Society is one of Canada's premier treatment centres for men and women battling alcohol and drug addiction. Our mission is to educate and support men and families who desire a new life in recovery. We provide over 300 individuals with an immersive 60-90 day recovery-based primary addiction treatment experience, followed by transitional housing in a therapeutic residential environment.

Together We Can thrives on community! A majority of the staff and all volunteers are graduates of the TWC program. We believe real life experience and empathy foster a supportive environment, that allows residents to quickly feel at home. Being understood throughout the recovery journey plays a key role in building connection and confidence to further develop life skills and healthy coping mechanisms.



# The Event

The Together We Can Storybook Ball will be held at the Arras Banquet Centre in Vancouver. It is a lovely ballroom and lobby that will be transformed into an elegant magical garden, featuring enchanted decor, woodland creatures, a harpist, live singers, dancers, poets and special guests speakers. Mock-tails, tea, sweets and nibbles, as well as a plated dinner service is included in each ticket.

- ♠ Live Music, Harpist, Singers, Poets and Artists
- ♥ Photo Wall
- ♦ Canapes, Tea & Mocktails
- ♣ Plated Dinner & Dessert
- ♠ Silent Auction
- ♥ Guest Speakers sharing stories of hope in recovery
- ♦ Video Presentations

VIP, Early Bird, Tables & Individual Tickets  
[TWCGALA.COM](http://TWCGALA.COM)





# Our Goal

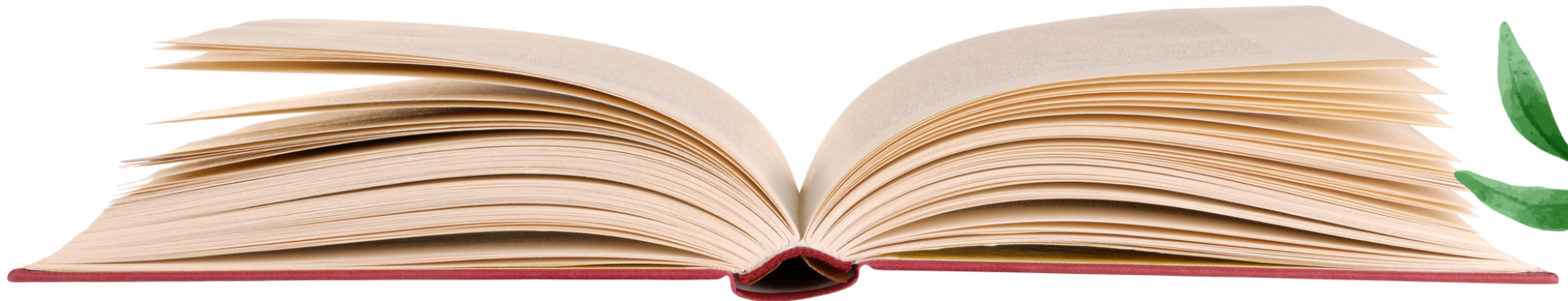
Our goal of this event is to raise \$200,000 to support addiction treatment opportunities and continued services at Together We Can. All funds from the event will go towards our All Together Fund.

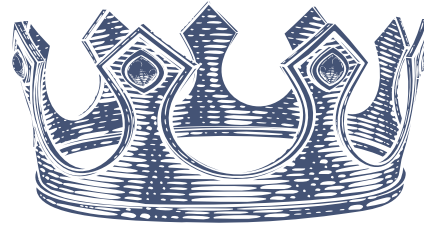
The All Together Fund supports our mission of rebuilding lives by subsidizing treatment fees to make recovery more accessible for those who are facing financial hardships. The current BC government funding for treatment does not cover the full costs associated with primary treatment care, and therefore this fund allows us to help individuals by offsetting the difference required for their treatment stay.



Last year we featured 4 recipients of the ATF Fund, who were provided with subsidized treatment, Billy M, Lyle P, Devin W, and David F shared their stories on camera at the event, and the impact that access to treatment has had on their ability to recover.

## ALL TOGETHER FUND





# *Exclusive Partnership Opportunities*

## **Decor Partner**

Partner with us to provide the decor elements for the event.

## **Music Partner**

A music partner that supports the costs for our musicians and entertainers.

## **Beverage Partner**

An opportunity to support the mocktails and tea services provided at the event.

## **Media Partner**

Support the media initiatives at the event including media wall, photography, media coverage and more.

**\*\*All Partnership benefits received will be dependant on the value of services covered, based on the partnership opportunity benefits.\*\***

# Partnership Opportunities

BENEFITS	DIAMOND \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$2500	BRONZE \$1250
VIP Seating	Table of 8	Table of 8	6 Tickets	4 Tickets	2 Tickets
Emcee Recognition	♦	♠	♣		
Press Release Mention	♦	♠			
Logo in Event Video's	♦				
Logo on Event Slideshow & TWC Webpage	♦	♠	♣	♥	♦
Logo on Event Program	♦	♠	♣		
Logo on Event Poster	♦	♠	♣	♥	
Social Media Mentions	5	4	3	2	1
Logo on Photo Wall	♦	♠	♣		
Thank you in TWC Newsletter	♦	♠	♣	♥	♥



# Unmask Stigma Gala

Last year's Unmask Stigma Gala featured over 300 guests at the Croatian Cultural Centre. The event featured a variety of guest speakers including Cheryl Dayies, TWC Board Chair, Stacy Wilson, Executive Director of TWC, and Marc Dube, General Manager of TWC.

We showcased various video's on All Together recipients, as well as our music therapy program. The evening featured mocktails, a buffet dinner, chocolate fountain, photo wall and a live band called The Exchange.



# Silent Auction

The Gala will feature a virtual silent auction that will be open 2 weeks prior to the event online, and will end two days after the event. It will feature items such as jewelry, artwork, technology, vacation packages, gift baskets, gift cards and more!

To donate an item towards our auction,  
see our event webpage: [TWCGALA.COM](https://www.twcgalacom.com)

**Last year we had 53 items that received 246 bids, raising \$9,770!**

## Our Reach



The Together We Can Newsletter has over **5225** subscribers as of February 2023



Facebook Page Likes: 9983  
People Reached (last 28 days): 52,306  
Post Engagement 5565



Instagram Followers 1239  
(Last 28 days) People Reached: 4940

**@TWCRECOVERYLIFE**



Thank you to everyone who has supported Together We Can and our mission.  
A special thank you the following organizations who partnered with us for last  
year's Gala!



**For Inquiries, Tickets & Donations:**

604-451-9854

[communityrelations@twcrecoverylife.org](mailto:communityrelations@twcrecoverylife.org)

**TWCGALA.COM**

Charity Tax Number

140672130 RR 0001