



vancouver
maritime
museum

*A NIGHT AT THE SPEAKEASY
A FUNDRAISER FOR THE VMM*

VANCOUVER MARITIME MUSEUM

ABOUT US

For over 60 years, the Vancouver Maritime Museum has been sharing stories about the Pacific Northwest and Arctic oceans from a unique and beautiful waterfront in Xats'alanexw (Kitsilano), Vancouver. Our mission is to *Inspire learning about the past, present, and future of the maritime cultures, industries, and journeys connected to the Pacific Northwest and Arctic*. We welcome visitors to immerse themselves in maritime history and explore our collective heritage.



OUR AUDIENCE

The Vancouver Maritime Museum welcomes over 80,000 visitors from all over the world and hosts over 100 events and programs a year. We engage communities such as schools, Indigenous groups, ESL, historians, children, families, maritime industry stakeholders, and maritime enthusiasts.

Our flagship exhibit, the St. Roch vessel, is a National Historic Site housed in an iconic mid-century modern A-frame building. A symbol of Canadian sovereignty and Arctic exploration, the St. Roch is the first vessel to circumnavigate North America and sail the Northwest Passage in both directions. Our permanent galleries connect to Arctic and Inuit histories, and our temporary galleries feature diverse maritime themes.

We present various educational programming for our communities, including dynamic artistic demonstrations and information on how a port city works. As a trusted organization deeply embedded in sharing the history and stories of Vancouver, we are thankful for the support of our communities.





VMM STAT SHEET - A YEAR AT A GLANCE

- We host over 115 public programs for over 10,000 attendees.
- We have over 320 dedicated members
- Our social media reach is over 411K impressions.
- Average representation of engagement is women aged 35-54.
- 101K unique page views to our website.
- We have 5K Facebook and 3K Instagram followers and growing.
- Over 5000+ email list
- Facilitate over 50 rentals for approx. 9,000 people.
- Is home to meetings for 8 partner organizations.
- Welcomes over 60 schools and homeschoolers for over 5000 students.
- Corporate connections such as the Teekay Shipping, Vancouver Fraser Port Authority, Easypark Vancouver, BC Coast Pilots, Swire Bulk and London Drugs Foundation.
- Newsletter subscribers are highly engaged, with open rates and click rates above the industry average.
- We recently held an open house on Family Day that attracted over 1800 people

VMM 2022 STATISTICS



80K

*VISITORS A
YEAR*



411K

*SOCIAL MEDIA
REACH*



101K

*UNIQUE PAGE
VIEWS TO OUR
WEBSITE*

A NIGHT AT THE SPEAKEASY- A VMM FUNDRAISER

Our signature fundraising event is held annually on the second night of the Honda Celebration of Lights fireworks. Many of the shipping industry elite are at this event, and it's the perfect opportunity to showcase your brand. All funds raised directly support the museum's exhibits, educational programs, and archives.

On Wednesday, July 26, this year's theme will be the Roaring '20s, and guests are encouraged to dress for the occasion. Based on our exhibit, a Wild and Wet West Coast about rum-running, this event will be a night filled with fun and frolic. We are featuring a never-before-seen tour of the St. Roch vessel, rarely-viewed archival material, fabulous music, and a scavenger hunt!

Last year our silent auction raised over \$6000 and our live action raised over \$9000 that went directly into supporting the museum. This year we want to exceed that goal and we can do so with your support. We want to feature your brand as an exciting prize that guests could win through our silent or live auction.

PARTNER WITH US

*SILENT OR
LIVE
AUCTION
DONOR*

- 2 months of exposure on our website with logo and website link
- Social media post
- Logo on our lobby screen TV
- Exposure to our broad audience of 5000+ newsletter subscribers and 180 gala attendees.
- Passes to the museum
- Tax receipt for the amount of the item donated



OTHER WAYS TO SUPPORT

BUY A VIP TABLE OR RISER SEATS

A Night at the Speakeasy: A VMM Fundraiser is the perfect opportunity to connect with friends, colleagues, employees, and clients. Make new connections and celebrate being together with all-you-can-eat canapés, a cava toast, dessert, popcorn, and a tax receipt.

The night also features fabulous music, food by Emelle's catering, beer from Kits Beach Beer, and stunning views of the Honda Celebration of Lights fireworks display.

Show your appreciation for maritime history at this fun and festive event!

VIP tables: Reserved for Corporate Donors - \$5000

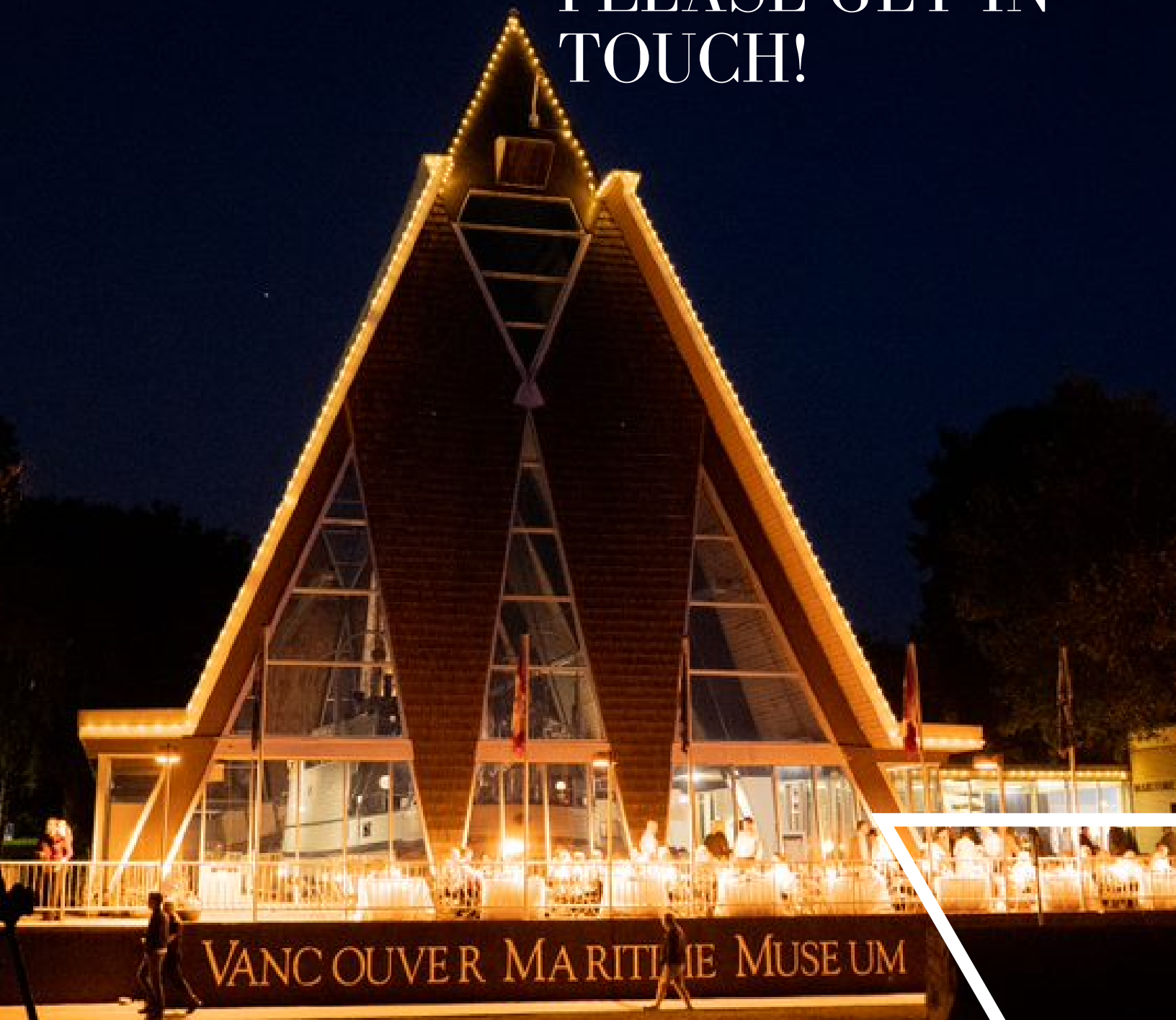
- Includes eight seats at your own table
- \$1000 tax receipt
- Cava & drink samples
- Dessert delivered to your table
- Table service and complimentary drinks

Riser seats - \$200

- \$100 tax receipt
- Cava & drink samples
- Canapés & dessert
- Two drink tickets



FOR MORE
INFORMATION,
PLEASE GET IN
TOUCH!



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