



South Okanagan RCMP Veterans Association
Penticton, B.C.

March 29, 2023

Dear Pacific Coastal Airlines

The year 2023 marks the 150th Anniversary of the Royal Canadian Mounted Police. To celebrate this event we, the members of the South Okanagan Veterans Association, together with the Penticton Royal Canadian Mounted Police, are celebrating our 150 years by hosting a Regimental Ball. This gala event will be held on May 27, 2023, at the Penticton Lakeside Resort.

The RCMP Regimental Ball, is a formal evening consisting of a dinner followed by a dance where members, support staff, spouses, dignitaries and friends of the force gather to celebrate the history and traditions of the RCMP. We are expecting approximately 400 guests, attending from across Canada. All proceeds raised at this event, will go to our chosen charities Cops for Kids, (<https://copsforkids.org>) and West Coast Kids (<https://wckfoundation.ca>).

In hopes of making this a truly special event, for not only those in attendance but also our charities, we are seeking sponsorship from individuals and the business community. This sponsorship can be in the form of a cash or an “in kind” donation.

Your sponsorship options, benefits and recognition are outlined below.

Thank you in advance for your support.

Yours truly,

Nancy Wilson
Co-Chair 150th Anniversary Committee
RCMP Regimental Ball
250-809-1955

Attached: Levels of Sponsorship



RCMP 150th Anniversary Regimental Ball

Levels of Sponsorship

a) **Project Premier Sponsor** \$10,000

Benefits—Specific Category Recognition, Recognition on Website, Logo and writeup in Program, Company logo visible at meet and greet, recognition during the dinner.

b) **Project Platinum Sponsor** –\$5,000

Benefits - Specific Category Recognition, Recognition on Website, Logo and writeup in Program, Company logo visible at meet and greet, visual logo recognition during the dinner

c) **Project Gold Sponsor**—\$1,000-\$5,000

Benefits- Specific category recognition— Recognition on website—Recognition in Program

d) **Project Silver Sponsor**- \$250-\$500

Benefits— Specific category recognition, program recognition.

e) **Less than \$250—**

Benefits---- Recognition in program.

Sponsored Areas:

- Pre-Dinner Meet & Greet
 - Wine
 - Appetizers
- Printing
- Music- Trilojay & Pre-Dinner Music
- Band Accommodation
- **Live Auction**
- Flowers