



A B O U T F A C E®

March 21, 2023

Dear Pacific Coastal,

I am pleased to introduce you to AboutFace: Canada's facial difference charity. Our mission is to cultivate equity and opportunity for individuals with a facial difference through supportive programming, advocacy, and education.

For almost 40 years, AboutFace has been working for and with the facial difference community. More than two million people in Canada are living with a facial difference. A person with a facial difference refers to anyone whose appearance, from the neck or above, has been affected by a congenital (from birth), acquired (after birth), or episodic (comes and goes) condition or syndrome.

In November of this year, we will hold an online auction to raise money to support our work. In 2022, AboutFace supported more than 2,000 people across Canada, and we reached millions through our advocacy and education work.

Locally, across British Columbia in large and small communities, we provide psychosocial support, resources, and community events.

We hope that Pacific Coastal will consider donating a gift certificate, or return flight passes, for our upcoming event. This will be a special auction item of particular interest to our local supporters and stakeholders.

Your contribution to the auction - *Call to Auction* - will help AboutFace raise vital funds which will be invested into our work, which includes Trailblazers programming for children and youth, employment advocacy, addressing access to health and dental care, psychosocial resources and publications to support mental health and wellness, Peer2Peer supportive programming, and more.

We will happily recognize your donation on our website, through promotion on our social media and newsletter, and via the online auction website hosted by 32auctions.

We hope to receive all confirmed auction prizes by September 15, with the auction starting on November 1.

On behalf of AboutFace, thank you for considering this request and supporting our *Call to Auction* online event.

Sincerely,

Danielle Griffin
Executive Director