



Move for Freedom 2023 / Sponsorship Opportunities

Every child deserves safety and freedom.


You can help survivors of human trafficking find healing by becoming a sponsor of Move for Freedom 2023.

Learn how you can make an impact.



 [Ally.org](https://www.ally.org)

 [MoveForFreedom.org](https://www.MoveForFreedom.org)

 [@allyglobal](https://www.instagram.com/allyglobal)



Ally Global Foundation helps survivors of human trafficking find healing through safe housing, education and aftercare.

We're a Vancouver-based, Canadian charity working through local partners abroad (Nepal, Laos and Cambodia) and here in Canada.

Move for Freedom is an annual fundraising event organized by Ally Global Foundation, taking place on July 8, 2023.

Participants choose an activity they love (like hiking, biking or yoga), create a team and set a fundraising goal. On the event day, teams participate from wherever they live to help survivors find healing!

"Ally's mission is easy to get behind which is why our staff have been so involved."

— Belmar Consulting Group




See how many people you'll be reaching.



 Ally.org

 MoveForFreedom.org

 @allyglobal

2020 Event

40
Teams

230
Participants

1,595
Unique Donors

\$309,449
Raised



2021 Event

113
Teams

509
Participants

2,982
Unique Donors

\$903,502
Raised



2022 Event

70
Teams

550
Participants

1,368
Unique Donors

\$607,564
Raised

Ally's Reach



5,000+
Instagram
Followers



4,800+
Email
Subscribers



593
Monthly
Donors



Choose your sponsorship package.



In-Kind Donation Options

As an official Move for Freedom in-kind sponsor, your company will receive recognition in both digital and print media, reaching thousands of viewers across Canada.

Prize Item (1) or more pieces

Donate product(s) or gift card(s) to be used as a prize item for participants.

Recognition:

Your company name printed on event info card placed in each participant swag bag

Your company name placed on moveforfreedom.org with link to your website

(1) recognition on social media alongside all other sponsors

Recognition alongside all other sponsors in at least (1) email

Swag Bag Item (1,000) pieces

Donate products or gift cards to be placed in each participant swag bag.

Recognition:

Your company name printed on event info card placed in each participant swag bag

Your company name placed on moveforfreedom.org with link to your website

(1) recognition on social media alongside all other sponsors

Recognition alongside all other sponsors in at least (1) email

Take the next step to become an in-kind sponsor.



How to Become a Sponsor

1

Choose a Sponsorship Level

Review the sponsorship options on the previous page and decide which one is right for you.

2

Sign Up

Email carleigh@ally.org to secure your spot as an official Move for Freedom sponsor.

3

Make an Impact

Your donation is helping provide safety and freedom to children and women affected by human trafficking.

You can help provide safety and healing to children and women who have been affected by human trafficking.

Ready to be a sponsor?

Email carleigh@ally.org



ALLY **MOVE FOR FREEDOM**



Ally.org



MoveForFreedom.org



@allyglobal