



DUCKS UNLIMITED CANADA

# **2020 Event Merchandise**

CATALOGUE

# Dear volunteers,

I wish you good luck and much success as you prepare for your upcoming 2020 fundraising events. May your halls be full, may your auctions be lively, and may the incredible passion you have for wetlands and wildlife leave a lasting impression on attendees.

Volunteers like you are the foundation of Ducks Unlimited Canada's (DUC) grassroots community. Together, you are a powerful force that stretches from my home in Atlantic Canada, clear across the country. Thank you for all that you do to raise critical funds and awareness for conservation. The time, energy and enthusiasm you give so generously are invaluable.

As you carry out your fundraisers, I hope you are proud of the ways in which you are helping bring friends and neighbours together to celebrate the outdoor traditions we all love. I know how much these events mean to people in your communities—and to all of you. The connections you make, the relationships you build and the funds you generate are what fuel our mission.

Once again, thank you for the many ways you are bringing our conservation work to life.

Sincerely,



KEVIN HARRIS  
President  
Ducks Unlimited Canada



## Congratulations Gregg Gallaway

DUCKS UNLIMITED CANADA  
NATIONAL VOLUNTEER OF THE YEAR

// I look at what I'm doing, and I know that my grandchildren are going to see the results. Conservation is a long-term, lasting thing. //

HOMETOWN:	Fort Saskatchewan, Alta.
NUMBER OF YEARS VOLUNTEERING WITH DUC:	34
CURRENT POSITIONS:	Chair of Alberta's Provincial Council and Chair of the Fort Saskatchewan Chapter
KNOWN BY HIS PEERS AS:	A prolific fundraiser who goes out of his way to lend a helping hand to fellow volunteers—often driving across the province to meet face-to-face.







▲ **Ducks Unlimited Canada - Artist of the Year  
Evening Enchantment - Trevor Tennant**

**DUC-2028** Framed dimensions 47" x 27"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



▲ **Stand Tall - Kevin Johnson**

**DUC-2029** Framed dimensions 24.5" x 34"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



▲ **Terry Redlin - Hunter's Haven**

**DUC-2030** Framed dimensions 44.5" x 33"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **DUC Stamp & Print - Morning Solitude - Ken Ferris**

**DUC-2031** Framed dimensions 16.5" x 16.5"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **DU Inc. Stamp & Print - Pintails - Richard Clifton**

**DUC-2032** Framed dimensions 16.5" x 16.5"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ Mallard Decoy

**DUC-2001** 12" L x 7" W x 8" H  
High feather detail cast resin

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ Beer Growler & Pint Cup Set

**DUC-2002** 64oz vacuum insulated growler  
4-16oz stainless cup included

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ Set of 4 Tin Signs

**DUC-2003** 16" x 12.5"  
Vintage rustic look

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_





### ◀ Canvas Tote Bag (Ladies)

**DUC-2005** Made of durable canvas with leather trim, leather debossed logo  
14" x 16.5" x 6"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

### ▶ Hallmark Damascus Steel Knife

**DUC-2006** Quality Damascus blade,  
Wood handle with inlaid medallion, Leather sheath  
included; Displayed in a beautiful wood & glass box

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ◀ Pet Bed with Memory Foam

**DUC-2007** Mossy Oak Shadow Grass Blades Camo  
28" x 24"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ◀ Kitchen Knife Set with Block

**DUC-2008** 6-piece knife set, wood handles with hammered accent blades  
Solid wood block 9.5" L X 2.5" W X 9" T  
DU engraved in handles along with medallion on base

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

### ▶ Folding Table

**DUC-2009** Acacia wood top with folding metal legs  
27.5" X 27.5" X 28"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ◀ Red Buffalo Plaid Throw Pillows with Sherpa back

**DUC-2010** Set of 2 18" x 18" Buffalo Plaid

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_





### ▲ Barrel Wine Rack

**DUC-2011** 31" X 20" X 4"  
Wall mount wine bottle and glass rack

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ Sherpa Blanket

**DUC-2012** 50" x 60" Buffalo Plaid

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ Whiskey Gift Set

**DUC-2014** 2 glass set with logo etched in glass  
Comes with 8 whiskey ice cubes and tongs  
Decorative wood display box

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_





### ◀ Leather Rocker – Recliner Chair

**DUC-2017** Black air leather  
Swivel, rock and recline with side latch  
DU logo embroidered in head rest

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

### ▶ Canvas Duffle Bag

**DUC-2015** 22" x 10" x 12"  
Canvas and leather duffle bag  
Debossed logo

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



► **Pipe Wall Shelf**

**DUC-2018** Shelves 40"L x 12.5"W  
Industrial Look

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Wood Barrel End Table**

**DUC-2020** 24" Tall X 15" Wide in middle X 11.5" round  
diameter top ; Engraved logo in center of barrel

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



► **French Press & Coffee Grinder Set**

**DUC-2023**

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_





► **High Back Bar Stools**

**DUC-2025** Set of 2  
29" High 13" Round diameter seat

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



Assembly required  
(30 minutes)



◀ **3 Stave Barrel Clock**

**DUC-2004** 24" Tall x 10" Wide  
Clock crafted from 3 staves from wines barrels  
Canadian Made

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

Assembly required  
(20 minutes)



### ▲ Fire Pit

**DUC-2022** Solid steel fire pit / grill combo  
Custom Duck Head with cattails logo cut-outs

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

### ► Metal Bird Feeder

**DUC-2013** Total height 31.5"  
8" Ground stake for stability

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

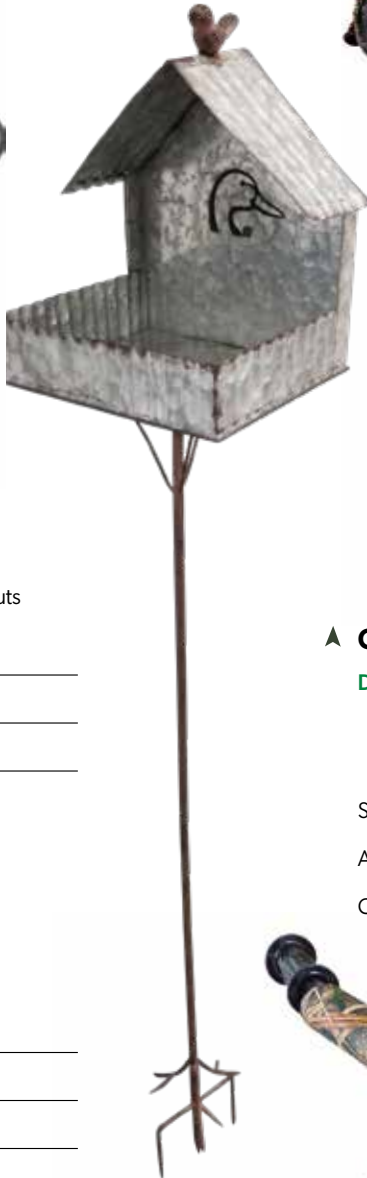
### ► Children's Tricycle

**DUC-2016** For children aged 3-5 years old  
8" L X 19" W X 22" H  
Ducks Unlimited Mossy Oak Shadow Grass Blades  
Camo; Use with adult supervision.

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ Camp Chair

**DUC-2024** 300lbs capacity  
Constructed of heavy-duty, water resistant polyester  
fabric with powder coated steel frame

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



Assembly required  
(30 minutes)





### ◀ Bean Bag Throw

**DUC-2021** Custom Camo game board and bean bags  
Boards are 2' Wide X 3 'Long

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▼ Winchester SXP Hybrid Hunter 12ga Pump Shotgun

**DUC-2026** 12ga 3.5" Chamber 28" Barrel  
Three Invector-Plus choke tubes (F,M,IC); TRUGLO  
fiber-optic sight; Inflex Technology recoil pad; Sling  
swivel studs

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



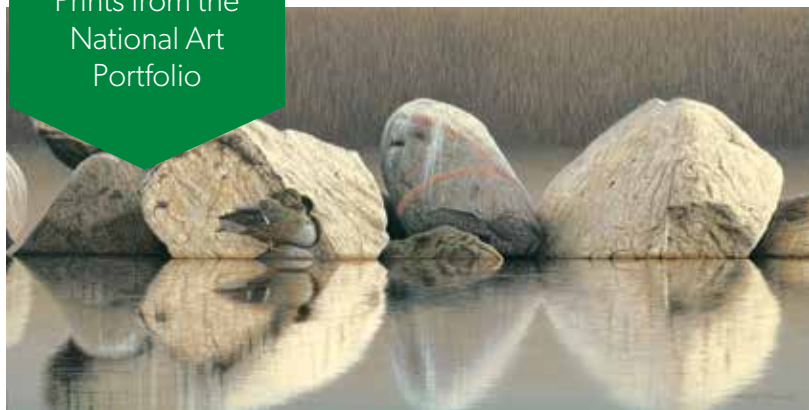
### ▶ Crane Garden Sculpture

**DUC-2019** Beautiful Patina finish; DUC leg band  
45.25" overall height

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Calm - Joseph Koensgen**

**DUC-2035** Framed dimensions 44" x 28"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Territory - Joseph Koensgen**

**DUC-2036** Framed dimensions 43" x 29.25"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Trotting To Water - Terry Isaac**

**DUC-2037** Framed dimensions 37" x 25"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Into the Wild - Joseph Koensgen**

**DUC-2038** Framed dimensions 31.5" x 39.75"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_





▲ **On-the-Prowl - Kevin Johnson**

**DUC-2039** Framed dimensions 31" x 27"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



▲ **Morning Row - Deborah Czernecky**

**DUC-2040** Framed dimensions 33" x 33"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Untold Stories - Kevin Johnson**

**DUC-2041** Framed dimensions 34" x 22"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



◀ **Southampton Lighthouse - Momcilo Simic**

**DUC-2042** Framed dimensions 39" x 19"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ◀ **Spirits of the Sky - Terry Isaac**

**DUC-2043** Framed dimensions 24.5" x 44"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



### ▲ **Breathless - Olaf Schneider**

**DUC-2044** Framed dimensions 43" x 33"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_

### ▼ **Company of Wolves - Guy Hobbs**

**DUC-2045** Framed dimensions 44" x 22"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_







▲ **Partners for Life - John Zacharias**

**DUC-2046** Framed dimensions 31" x 28"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



▲ **Snowed in - Diane Richard**

**DUC-2047** Framed dimensions 30.5" x 24.5"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



▲ **Veiled in Mist - Terry Isaac**

**DUC-2048** Framed dimensions 44" x 28.5"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



▲ **Rutt and Tuke - Daniel St. Amant**

**DUC-2049** Framed dimensions 37.5" x 33.5"

Sponsored by: \_\_\_\_\_

Amount: \_\_\_\_\_

Contact: \_\_\_\_\_



# Catch the spirit of Peer-to-Peer Fundraising

Looking for a fun new way of raising funds for DUC? Create your own unique peer-to-peer fundraiser!

In peer-to-peer fundraising, you create a special event or project and invite friends, family and other contacts to support your efforts.

Common examples of peer-to-peer fundraisers include walking, running, biking or other outdoor activities. However, you can also leverage special holidays, birthdays, anniversaries or seasons (e.g. fall migration) as a reason to raise money in celebration of and support for wetland conservation.

Peer-to-peer fundraising also allows you to raise money individually or as a team. You can challenge others to meet or beat your efforts.

We have tools and resources available to help you set up your peer-to-peer fundraiser.

For more information or for help getting started, please contact:

**LACEY SCHROEDER**

Peer to Peer Fundraising Coordinator

Phone: 306-665-7153

Email: [lschroeder@ducks.ca](mailto:lschroeder@ducks.ca)



# Underwriting

Increase your overall event income with more cash sponsors. Your Manager of Volunteer Fundraising (MVF) can help with your underwriting strategies. Here are some tips to help you get started:

## Plan far in advance of your event.

- Assign a sponsor chairperson.
- Set an ambitious, but realistic, committee goal to grow your total sponsors.
- Identify last year's cash sponsors and explore which past and new attendees could be candidates.
- Ask your MVF for lists of previous sponsors and their total giving history.
- Split the target list between volunteers and make sure everyone is accountable.
- Ask for sponsors face-to-face whenever possible.

## Use this year's Merchandise Catalogue to help underwrite your event.

- Beside each item in the catalogue is a space to list the sponsor name, the amount they sponsored and a contact person for the sponsor (usually the volunteer who obtained the sponsor).
- Ask your MVF for DUC's easy-to-use "Underwriting Value Guide." It lists each merchandise item along with its underwriting value to help you negotiate sponsor amounts.
- The sponsor chair should keep a Master Catalogue to track items that have been sponsored and advise volunteers which items still need to be underwritten.

## Recognize your sponsors (before, at and after the event)

- Recognize your sponsors by naming them in the program, on your event slideshow presentation or even on a banner.
- Read out names of the cash sponsors at the event and introduce new sponsors to attendees.
- If a buffet dinner, make sure the sponsors and their tables eat first and explain it to the audience. Call sponsors up to the front to receive their print or incentive.
- For sponsors who are unable to attend the event, ensure they receive their print or incentive.
- Following the event, send sponsors a letter of thanks.



### Sample Solicitation Letter

[Date]  
Dear [potential donor's name],

Wetlands are amazing. They clean our water and help mitigate flooding by acting as nature's sponges. They store carbon and provide habitat to wildlife. They're also among the most diverse ecosystems on the planet.

Ducks Unlimited Canada (DUC) understands how wetlands benefit all Canadians. That's why, for 80 years, we've made it our mission to conserve them.

But in order to continue to safeguard nature's workhorses, we need your help.

On [event date] the [chapter name] DUC Chapter will be hosting a fundraising event. Proceeds raised at this community event support wetland conservation in [province].

As a registered charity, we depend on the support of [organizations/businesses/people] like [yours/you] to continue the important work we do. Please consider donating to our local, volunteer-run event.

Contributions can be large or small, and they can come in the form of a cash donation or merchandise that we can convert to conservation dollars at our event.

To show our gratitude, we will ensure [you're/your business/organization is] recognized at our upcoming event.

Thank you for considering this request. Please do not hesitate to contact me at [phone number and/or email address] with any questions you might have.

Yours in conservation,  
[Your Name]



### Sample Thank You Letter

[Date]  
Dear [donor's name],

Thank you for your gift of [\$ amount and/or item] in support of Ducks Unlimited Canada. Because of generous donors like [you/your organization/your business], our event was able to successfully raise \$ [amount] in support of wetland conservation.

With this donation, [you/your organization/your business] join[s] a conservation community that's helping conserve Canada's water, wildlife and wetlands. Thanks to this support, we can help ensure future generations enjoy nature and outdoor experiences we cherish today.

Thank you again for helping us to keep wetlands on the landscape.

Yours in conservation,  
[Your Name]

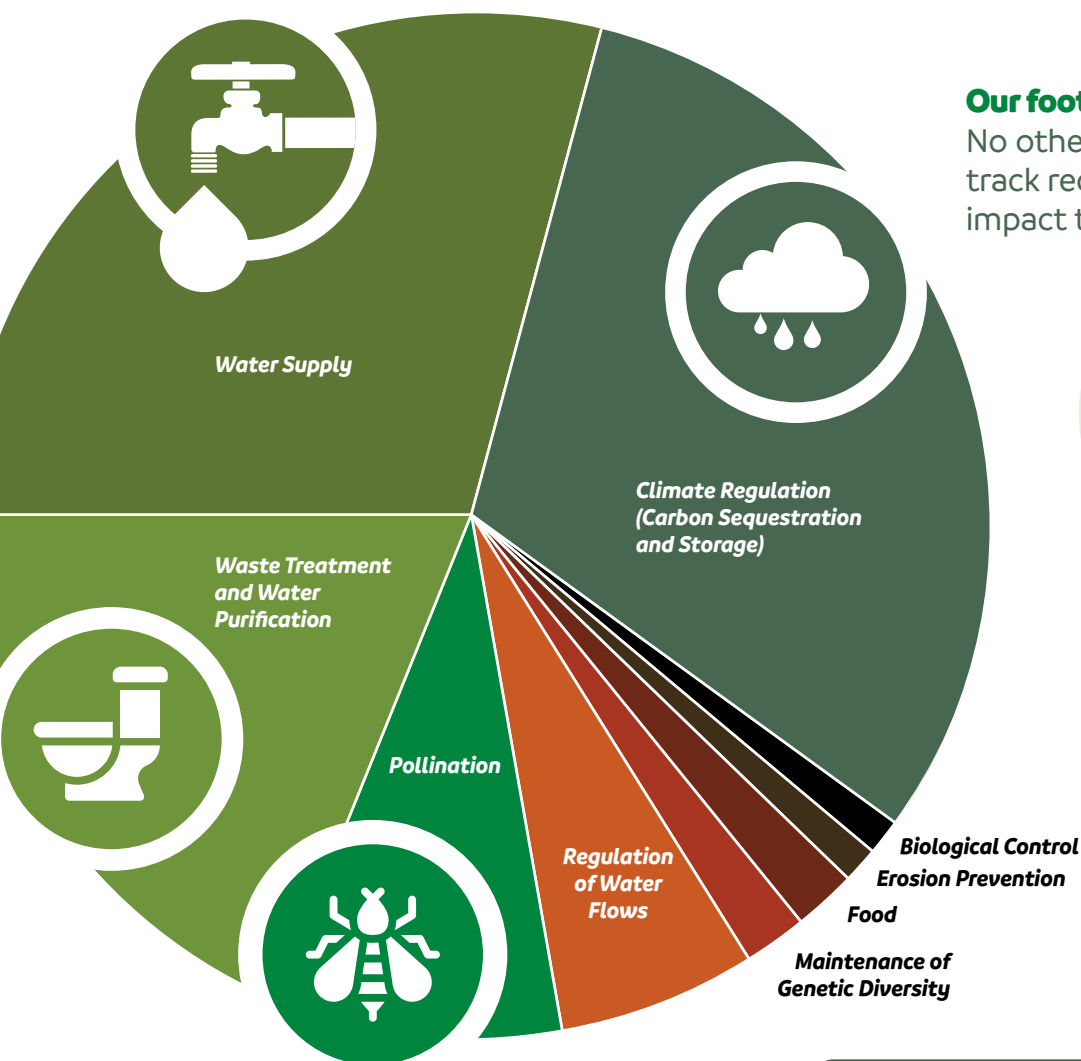
# Your impact

HOW YOUR DOLLARS FOR “DUCKS” ARE DOING MORE THAN YOU EVER IMAGINED

**W**hen you support DUC’s conservation efforts, you’re contributing to the most important aspects of our environment, economy and our future. What you’re doing is valuable. It’s measurable and is making a real and meaningful difference in the lives of all Canadians.

Let us show you how...

**Ducks are only the beginning:** The 6.4 million acres of wetlands and other natural habitat that DUC has conserved and restored provide \$4.9 billion worth of ecosystem services per year.



**Wetlands pay big dividends:** The total economic value of DUC wetland conservation work to society is \$5.2 billion per year.

Figures as of March 31, 2019

# \$22

**Delivering more with every dollar:** For every \$1 invested in DUC conservation efforts, society receives \$22 worth of economic, ecological and societal well-being benefits.

## Our footprint is green — and it's growing:

No other conservation organization has a track record of success or the ability to impact the landscape like DUC.

**11,023**  
HABITAT  
PROJECTS

**6.4 MILLION**  
ACRES CONSERVED  
(INCLUDING 3 MILLION  
ACRES RESTORED)

**177.2 MILLION**  
ACRES  
INFLUENCED

Gross Domestic Product **\$88.56 MILLION**

Nature-related recreation and tourism **\$239.5 MILLION**

Ecosystem services **\$4.9 BILLION**