



# KPU LEGACY GALA

## *Forward Together*

On April 29, 2023, the KPU Foundation and Presenting Sponsor BM Group will host our first annual KPU Legacy Gala at the Sheraton Guildford.

This new event will bring together a select gathering of alumni, university leaders and members of our community who believe that education, and in particular a polytechnic education that focuses on experiential learning, is critical to our collective social and economic well-being.

Join us for an elegant, entertaining and inspiring evening that both celebrates KPU's first 40 years (1981-2021), and

showcases the exceptional people and programs that make this university a force for change going forward.

Through stories of impact shared that evening, learn more about our university and help us to support hundreds of students with much-needed and appreciated scholarships, awards and bursaries. Let's go forward together and support what is possible!

**Join Presenting Sponsor BM Group and Platinum Sponsor KPU Alumni Association in helping the KPU Foundation to launch the first-ever KPU Legacy Gala.**

#### **CONTACT**

**Sherri Magson**

*Director of Advancement, KPU Foundation*

Kwantlen Polytechnic University  
12666 72 Ave, Surrey, BC V3W 2M8

t 604.598.6008 c 604.369.6541

e [sherri.magson@kpu.ca](mailto:sherri.magson@kpu.ca)

Presenting  
Sponsor



**BMG**  
BMGROUP

# SPONSORSHIP OPPORTUNITIES 2023

**SOLD**

**SOLD**

**SOLD**

KPU LEGACY GALA SPONSOR OPPORTUNITIES*	EXCLUSIVE PRESENTING SPONSOR \$20,000	PLATINUM SPONSOR \$7,500	GOLD SPONSOR \$5,000	EMCEE SPONSOR/ MEDIA PARTNERS (IN-KIND)	SILVER SPONSOR \$2,500	BRONZE SPONSOR \$750	EXCLUSIVE VIP RECEPTION SPONSOR \$5,000	RECEPTION SPONSOR \$3,500	EXCLUSIVE WINE SPONSOR \$3,500	DÉCOR SPONSOR \$1,000	EXCLUSIVE VOLUNTEER SPONSOR \$2,500
<b>Make an impact</b>											
Student Awards (\$1K) supported	15	4	3		2		4	4	2	1	2
Named sponsor of one year of free tuition (\$4000)	✓										
Named sponsor of one semester of free tuition (\$2,000)		✓									
Named sponsor of \$500 in free tuition			✓								
<b>Exclusivity</b>											
Named sponsor of KPU Legacy Gala	✓										
Speaker opportunity at KPU Legacy Gala dinner	✓										
Exclusivity in type of business/industry	✓ one sponsorship available	✓ at this level		✓ at this level			✓ one sponsorship available	✓ at this level	✓ one sponsorship available		✓ one sponsorship available
<b>Hospitality &amp; Networking</b>											
VIP seating at the KPU Legacy Gala	16 (2 tables)	8 (1 table)	5 seats	2 seats	3 seats	2 seats	2 seats	2 seats	2 seats	2 seats	2 seats
KPU ambassador(s) seated with you at your table	2 at each	2	1	1	1						
Invitation to a special pre-event VIP Reception for Sponsors and Dignitaries	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓	✓
<b>Recognition &amp; Promotion</b>											
Presenting Sponsor Logo co-branding event on all print and digital media (incl. invitations)	✓										
Sponsor profile on KPU Legacy Gala webpage	✓										
Hyperlinked logo on KPU Legacy Gala webpage	✓	✓	✓	✓			✓	✓	✓	✓	✓
Recognition on KPU & KPU Foundation social media platforms	✓	✓	✓	✓			✓	✓	✓	✓	✓
Mention in Opening & Closing Remarks at the event	✓	✓	✓	✓	✓						
Recognition in KPU Legacy Gala printed program	Full-page	Half-page	Logo	Logo	Name	Name	Logo	Logo	Logo	Name	Logo
Recognition on event signage	Logo	Logo	Logo	Logo	Name	Name	Logo	Logo	Logo	Name	Logo
Recognition in 2023 Spring edition of the Alumni Magazine (Circulation 20,000)	Logo	Logo	Logo	Logo	Name	Name	Logo	Logo	Logo	Name	Logo

\*If you have an idea for a special sponsorship opportunity we are pleased to explore this with you.

# KPU HIGHLIGHTS

We work, study, and live in a region south of the Fraser River which overlaps with the unceded traditional and ancestral lands of the Kwantlen, Musqueam, Katzie, Semiahmoo, Tsawwassen, Qayqayt and Kwikwetlem peoples.



**5**  
**CAMPUSES**  
across Metro Vancouver

**140+**  
diverse programs



Canada's **ONLY**  
Polytechnic University

Our **BREWING AND BREWERY OPERATIONS DIPLOM** is the only brewing diploma of its kind in BC and **the first brewing program** in Canada to be recognized by the Master Brewers Association



**65,000+**  
alumni

**200,000+**  
students have been educated at KPU to date



**DESIGN PROGRAMS:**  
1) **fashion and technology and product design** are unique to Western Canada  
2) **interior design** degree was the first in the province to receive accreditation



**HANDS-ON LEARNING**  
(practicums, co-op, work experience)

**20,000+**  
students attend KPU annually

Our **BACHELOR OF HORTICULTURE SCIENCE IN URBAN ECOSYSTEMS** is the only undergraduate degree in North America dedicated to the study of urban ecosystems

**33,500**  
KPU Legacy Gala invitees

**340**  
KPU Legacy Gala attendees

Our **KPU FARM SCHOOLS** in Tsawwassen **(WITH TSAWVASSEN FIRST NATION)** and in Richmond provide students with a strong foundation and industry experience in the principles and practices of **regenerative farming**



**9,100+**  
Followers\*



**27,200+**  
Followers\*



**11,700+**  
Followers\*



**49,900+**  
Followers\*



**1,894,222**  
Users<sup>o</sup>



**13,263,689**  
Unique Pageviews<sup>o</sup>