

NATIONAL VOLUNTEER WEEK

APRIL 16TH TO 22ND 2023



SPONSORSHIP PROPOSAL

Presented By
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ABOUT US

The South Okanagan Similkameen Volunteer Centre (SOS Volunteer Centre) is a registered non-profit society that provides access to resources and support services for volunteers and volunteer-based community organizations. The Volunteer Centre provides a direct service to the community meaning that all of our services are open and accessible to the public. The Volunteer Centre plays a key role in promoting and supporting volunteerism in the Okanagan Similkameen.



Why is volunteerism important?



SOS Volunteer Centre role:

- Helps volunteers find meaningful ways to support their community
- Connects volunteers with opportunities
- Broadcasts volunteer roles to build regional capacity
- Assists volunteers in building volunteer skills through training and support
- Brings volunteers together to build volunteerism as a social connector.

Volunteers are critical in healthy communities!

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ABOUT NATIONAL VOLUNTEER WEEK

National Volunteer Week is an opportunity to recognize the impact of volunteer service and the power of volunteers to tackle society's greatest challenges, to build stronger communities and be a force that transforms the world.

Event Review

- 2022 was the 1st Volunteer Matters event held in Penticton at Gyro Park.
- Over 360 individuals registered to attend the event
- Marketing the event included sponsors.
- Sponsors attended to interact with volunteers
- Event was a success for volunteers and sponsors!



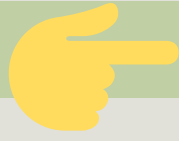
National Volunteer Week 2023

April 16th to 22nd

Events will range from collaboration events with other partners to pop up events that bring cheer and awareness to volunteerism. **#volunteer-momentum!**

- Penticton
- Summerland
- Princeton
- Keremeos
- Oliver
- Osoyoos

PARTNER WITH US



Reserve your sponsorship today!

Title Sponsor

\$1500

- Title Sponsor part of logo
- Quote in press release
- Booth at event
- Verbal recognition at event
- Signage at event
- Use of branded tent
- Add items to swag bags
- Logo on social media
- Organization volunteers

Family Activities

\$750

- Logo listed as sponsor.
- Booth at event
- Verbal recognition at event
- Signage at event
- Add items to swag bags
- Logo on social media
- Organization volunteers

Event Partners

\$500

- Logo listed as sponsor.
- Booth at event
- Verbal recognition at event
- Signage at event
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- Organization volunteers

In Kind Partners

