



Dear Pacific Coastal Airlines,

We need your help! We are holding an online auction May 20-June 1, 2023 in support of the Lifesaving Society's [Swim to Survive](#) Program and we are seeking auction item donations. Our goal is to raise \$10,000 to give 500 people the opportunity to participate in Swim to Survive.

The Lifesaving Society's Swim to Survive Program aims to reduce drowning by teaching children, youth and adults three basic skills to help them survive an unexpected fall into deep water. The program has funded 20,000 participants over the past several years.

The Lifesaving Society believes that, especially in BC & Yukon, learning to swim and having basic water survival skills should be as common as learning road safety and fire safety. Any meaningful attempt to reduce the number of drownings must include the provision of swim survival skills. Specific target groups include Indigenous people and new Canadians.

We respectfully ask you to show your support by donating an experience, gift package and/or items to help us achieve funding for this year's program and the Society's mission of drowning prevention.

If you wish to contribute, please fill out the attached form and e-mail it to awards@lifesaving.bc.ca

Please see our website for more information: [Lifesaving Society - BC & Yukon](#)

We thank you in advance for your generosity and support!

Sincerely,

Chris Cordova
Lifesaving Society - BC & Yukon

BC & Yukon Branch

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