



THE BIG DEAL *Gala*

Dear Pacific Coastal Airlines,

On April 22, 2023, Big Brothers Big Sisters of Langley will be presenting our 3rd Annual **"BIG Deal Charity Gala"**, an evening full of excitement and great prizes, in support of mentoring programs in the Langley community. This unique spin on the traditional Charity Gala is sure to be a great event, and provides event sponsors an excellent opportunity to promote their business with over 250 guests including leaders from local businesses and members from the community.

The highlight of the evening will be our BIG Deal Game Show, where guests will have the chance to bid on amazing prize packages hidden within our silver BIG Deal Cases. In order to make our BIG Deal Charity Gala a big success, we are looking to partner with businesses to create themed prize packages for our BIG Deal Game Show. We would like to create an Getaway Package and want to invite the Pacific Coastal Airlines to partner with us as a prize package sponsor through an in-kind donation. Our organization acknowledges all prize donors and media platforms and in our event program.

For almost 50 years, Big Brothers Big Sisters of Langley has been making a positive difference in the lives of our community's youth by creating, investing in, and empowering life-changing mentoring relationships. These relationships help ignite the power and potential of young people and give them the confidence to overcome adversity. This would not be possible without the generosity and kindness of local businesses, service clubs, and individuals who support our agency and fundraising efforts.

Thank you for considering a donation to our BIG Deal Charity Gala. We would be pleased to discuss these opportunities with you in more detail.

Sincerely,

A handwritten signature in black ink, appearing to read "Roslyn Henderson".

Roslyn Henderson
Executive Director

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