A picture containing icon

Description automatically generated**The Kidney Foundation of Canada**

**British Columbia & Yukon Branch**   
200 – 4940 Canada Way Burnaby, BC   
**T.** 604.736.9775 / 1.800.567.8112

**kidney.ca**

Dear Pacific Coastal Airlines,

I am getting in touch with you on behalf of the Kidney Foundation, BC & Yukon Branch. We would like to invite your business to be a part of an inspirational evening at the **11th annual Kidney Gala on Saturday March 4th, 2023,** to raise funds and awareness of kidney disease and organ donation!

The 11th annual Kidney Gala will be held at the **Paradox Hotel in Vancouver**.

Hosted **by Fred Lee** and Global BC anchor, **Sophie Lui**, our 300+ guests include kidney patients and their loved ones, politicians, pioneers in the medical and research community, health care professionals, local celebrities/sports figures, and business community leaders across BC and Yukon.

We are thankful to bring our guests from across BC together in person this year to share truly heroic stories of resilience, determination, and reflections from the kidney community on what COURAGE means to them.

Our theme COURAGE will honor our heroic kidney patients and the superhero team that supports them along their journey.

Since its inception in 2013, the Kidney Gala has **raised over $2.16 million dollars.**

We are ready to bring out all the stops to reach our goal of $340,000 this year, **for a total of $2.5 Million raised for kidney and transplant patients across BC/Yukon – with your support.**

A large part of the gala’s success is due to our silent and live auctions, which would not be possible without the truly valued donations from businesses such as yours.

We are graciously requesting the support of your business in the form of an auction donation for our 2023 Gala – highlighting your business to hundreds of distinguished guests!

**All auction item donors will be recognized in the printed program night of and on our website at** [**www.kidneygala.com**](http://www.kidneygala.com)**.**

Packages, gift cards etc. can be e-mailed or mailed to the contact information noted in my signature below,orwe will happily arrange for pick-up from your business if needed. Please ensure expiry date for services allows for at least 1-year post-gala (March 4th, 2024) to use.

If you have any further questions regarding the event, sponsorship, tickets, etc. you can:

* Visit [www.kidneygala.com](http://www.kidneygala.com)
* Contact myself, Rylee, at [rylee.elfert@kidney.ca](mailto:rylee.elfert@kidney.ca)
* Contact Ramya Hosak, Director of Philanthropy at [ramya.hosak@kidney.ca](mailto:ramya.hosak@kidney.ca)

Donations can also be made in 2023 (for 2023 budget year if needed), **please let us know if follow up is required.**

I look forward to hearing back from you!

Kind Regards,

Rylee Elfert

Philanthropy Officer

The Kidney Foundation of Canada - BC & Yukon Branch