

11TH ANNUAL **KIDNEY GALA**

As a recent living kidney donor, I am taking advantage of some of my recovery time to seek support for the upcoming Kidney Gala. I know that the financial climate these days has not been that kind to a lot of businesses, however it is in times like this that we need your support even more to assist the Kidney Foundation of Canada in providing much needed resources to their programs in support of organ donation and education.

I am getting in touch with you on behalf of the Kidney Foundation, BC & Yukon Branch. We would like to invite your business to be a part of an inspirational evening at the **11th annual Kidney Gala on Saturday, March 4th, 2023**, to raise funds and awareness of kidney disease and organ donation!



The Dynamic Duo: Co-Hosts “Man-About-Town” Fred Lee
and Sophie Lui, Global BC Anchor

The 11th annual Kidney Gala will be held at the **Paradox Hotel in Vancouver**.

Hosted **by Fred Lee** and Global BC anchor, **Sophie Lui**, our approximately 300 guests each year (in person) include kidney patients and their loved ones, politicians, pioneers in the medical and research community, health care professionals, local celebrities/sports figures, and business community leaders across BC and Yukon.

We are thankful we can bring our guests from across BC together this year to share truly heroic stories of resilience, determination, and reflections from the kidney community on what **COURAGE** means to them.

2023’s “**COURAGE**” theme will honor our heroic kidney patients and the resilience and bravery it takes to stumble and get back up again throughout their journey.

Since its inception in 2013, the Kidney Gala has **raised over \$2.16 million dollars**.

We are ready to bring out all the stops to reach our goal of \$340,000 this year, **for a total of \$2.5 Million raised for kidney and transplant patients across BC/Yukon – with your support.**

A large part of the gala's success is due to our silent and live auctions, which would not be possible without the truly valued donations from businesses such as yours.

We are graciously requesting the support of your business in the form of an auction donation for our 2023 Gala – highlighting your business to hundreds of distinguished guests!

All auction item donors will be recognized in the printed program night of and on our website at www.kidneygala.com.

Packages, gift cards etc. can be e-mailed or mailed to the contact information noted in my signature below, or we will happily arrange for pick-up from your business if needed. Please ensure expiry date for services allows for at least 1-year post-gala (March 4th, 2024) to use.

If you have any further questions regarding the event, sponsorship, tickets, etc. you can:

- Visit www.kidneygala.com
- Contact Verity at galabcy@kidney.ca
- Contact Ramya Hosak, Director of Philanthropy at ramya.hosak@kidney.ca.

Donations can also be made in 2023 (for business's 2023 budget year if needed), **please let us know if follow up is required.**

Canada (KFOC) is a proud partner of the American Society of Transplantation (AST) Living Donor Circle of Excellence. The Circle of Excellence is a no-cost company recognition program that celebrates employers offering paid leave to employees who become living donors. If your company is interested in joining the Circle of Excellence, request more information or apply today! <https://www.livingdonorcircle.com/partner/kfoc>

I also urge you to share information regarding organ donation in BC with your employees. It only takes a few minutes, which could save or greatly enhance a recipient's life.
<http://www.transplant.bc.ca/organ-donation/register-as-an-organ-donor>

I look forward to hearing back from you!

Kind Regards,

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