



PO Box 430 Cumberland, BC V0R 1S0 250-336-8511 [www.cumberlandcommunityschools.com](http://www.cumberlandcommunityschools.com)

November 24, 2022

Dear Pacific Coastal Airlines,

I am writing to request support for **Thunderballs 2023, a key fundraiser for the Cumberland Community Schools Society (CCSS)**, a registered charity operating in the Village of Cumberland. Proceeds from the event will support our **Healthy Lunch Program, After-School Activities, Youth Centre and the Cumberland Food Share (our Village's Food Bank)**.

Established in 2014, Thunderballs features 4,000 golf balls rolling down the main street in an exciting race. Tickets are sold in advance, and the first 10-15 balls that cross the finish line win a prize. It's a raffle with an elaborate twist. After a 3 year hiatus, we are thrilled to be bringing the event back to the streets of downtown Cumberland with a brand new ramp and hopefully some amazing prizes. Our goal is to raise \$45,000 in support of CCSS programs. Thunderballs 2023 will take place **Monday May 22, 2023 at 9 AM before the Victoria Day Parade**. In past years it has proven to be an entertaining, all ages event with up to **700 people in attendance**.

We are requesting a donation of complimentary flight certificates to be used as a prize which will encourage people to buy tickets (everyone loves to travel!). Your contribution will be recognized on posters, tickets, social media and at the event. Additional recognition may be included depending on the value of the donation. Please see attached document for details.

CCSS is a registered charity established in 2000. Operating independently out of Cumberland Community School, CCSS works to strengthen our community by improving access to healthy food, recreation, lifelong learning and a network of support. Over the past year we have delivered **1,310 Healthy Food Hampers**, served **41,377 meals** and provided **60 different after-school and community programs**.

Thank you for your kind consideration. We look forward to showcasing your support at this high profile community-building event.

Sincerely,

A handwritten signature in cursive script that reads "Sue Loveless".

Sue Loveless  
Executive Director, CCSS



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## **Thunderballs 2023**

### **Sponsorship Levels & Recognition**

*We are grateful for the support of our sponsors and would like to recognize your valuable contributions to our community. Recognition for various sponsorship levels are outlined below.*

*Net proceeds from Thunderballs go toward our Healthy Lunch Program, After-School Programming, Youth Centre and the Cumberland Food Share.*

#### **Gold \$5000+**

- Large logo on side of ramp
- Large logo on ball drum
- Large logo on ball collector
- Recognition in press release
- Large logo on poster
- Large logo on tickets
- Framed recognition certificate
- Logo in Currently Cumberland thank-you ad
- Recognition on social media (Facebook and Instagram)- 5 pre-event posts
- Recognition on CCSS website, in our Annual Report and in CCSS email signature line

#### **Silver \$1000 - \$4999**

- Small logo on side of ramp
- Small logo on ball collector
- Small logo on poster
- Small logo on tickets
- Recognition certificate
- Logo in Currently Cumberland thank-you ad
- Recognition on social media (Facebook and Instagram)- 3 pre-event posts
- Recognition on CCSS website, in our Annual Report and in CCSS email signature line

#### **Bronze - up to \$999**

- Name on poster
- Name on tickets
- Name in Currently Cumberland thank-you ad
- Recognition on social media (Facebook and Instagram)- 1 pre-event post





photos by SARA KEMPNER PHOTOGRAPHY

