

Friends of Mamas for Mamas,

We don't have to tell you that the last couple years have been... unprecedented. The Covid-19 pandemic has had a wide-ranging impact on our community and the impact has been just devastating to so many of our neighbours. It's hard enough being a parent without the stress of housing or food insecurity, but in the last year alone we also saw a 76% increase in domestic violence and kids being removed from their homes as a result. With the added stresses brought on by the pandemic, the need for our services has never been greater. Last year we had to cancel our largest fundraiser of the year 3 weeks prior to our event due to the implementation of Public Health Orders. It goes without saying, this year's gala will be an extra special event as we once again bring together supporters, in-person to raise critical funds for our At-Risk Program.

The past few years have been challenging for our community. Mamas for Mamas rose to the challenge and has continued to be there for those parents who need help navigating eligible resources, applying for social supports, and getting direct intake support while joining this Mamas community that offers a hand up, not just a handout of poverty. With your continued support, we have been able to provide help to:

- 20,359 Mamas/Papas through the At-Risk program to overcome the impact of poverty
- 5023 No-Contact hamper deliveries/pickups
- 78,000lbs of fresh produce and 55,000 farm fresh eggs to families in poverty
- 681 individual mental health cases and over 1500 wellness group participants.

We are thrilled to announce that our **Take Off your MASKeurade Gala will take** place on Saturday, November 12th, 2022, at the Delta Hotels by Marriott Grand Okanagan Resort, and you are formally invited to join us a sponsor.

In anticipation of the first in person fundraising event in over a year, we are offering the following sponsorship opportunities:

## IN-KIND AND SILENT/LIVE AUCTION SPONSORSHIP

- Company name and logo mentioned on silent auction page and website
- Tax receipt issues for value of the item
- Social media mentions and tags
- Included in follow up gala blog

This year's gala will include an online silent auction as well as an in-person live auction. If you are interested in donating an item or package, please contact us at Stephanie@mamasformamas.org for further discussion. Any financial sponsorship questions or inquiries can be sent to Shannon@mamasformamas.org

We are beyond grateful for your support as we continue to build a community without barriers to raising health, happy children.

Yours in service.

## **CONTACT INFORMATION**

Donor/Sponsor (as you wish it to appear on	ponsor (as you wish it to appear on the auction):	
Company (if other):	Contact Person:	
Address:		
Phone:		
Instagram:	Website or link:	
Donated Item Name:		
Item Fair Market Value:		
Donated Item Description:		

Please include a digital file of your corporate logo, and a photo of the item when returning this document.

Thank you for your support of Mamas for Mamas. (Charity registration number 81913 4982 RR0001)