



DATE

October 20th, 2022

VENUE

Vancouver Trade and Convention
Centre West, F3 - 1055 Canada Place
Downtown Vancouver

TIME

16:45 - 17:45 Women in Aviation
and Aerospace Reception.

17:45 Main Reception.
Networking, food service, music,
online auction*, travel raffle, and
50/50.

19:25 - 21:00 Industry and
Scholarship Celebration.

21:00 Travel raffle, 50/50 close.
Winners announced 21:30.

21:00 - 22:00 Networking, dessert
service, plus online auction*.

(*Online auction closes noon Friday.)

DRESS CODE

Business or cocktail attire.

DRAFT PRICING

BCAC Member \$139
Non-Member \$169
Spouse \$109
Student/Recent Graduate (limited)
\$40

RESERVED SEATING

Seating is available for those with
mobility issues. Please contact us at:
info@bcaviationcouncil.org

REGISTER NOW

[Bit.ly/SW-22](https://bit.ly/SW-22)



SPONSORSHIP OPPORTUNITIES

*Supporting the next generation of aviation and aerospace
professionals in British Columbia.*

The B.C. Aviation Council has been representing the interests of aviation and aerospace in the province for 83 years. Once a year, we bring together leading aviation and aerospace professionals from across the province to celebrate individuals who have been recognized with a Silver Wings Award. In addition, one of the BCAC's priorities is to provide scholarships to worthy students pursuing their studies and careers in airport operations and aviation maintenance, those mature students upgrading to an aviation career, or seeking flight training instructor certification, helicopter IFR or AME training, eVTOL, or those training to become commercial and private pilots.

As a vast province that relies heavily on aviation to move goods and people, it is imperative to support the next generation of British Columbians who will keep our industry airborne. This is especially critical as we face increasing human resources shortages across B.C. We hope you will make a commitment to help by sponsoring the Silver Wings Awards on October 20, 2022, where the scholarship winners and other industry leaders will be honoured at a spectacular event taking place at the Vancouver Convention Centre West.

| SPONSORSHIP LEVELS | RATES | BENEFITS |
|--|----------|---|
| Presenting Sponsor YVR Right of First Refusal | \$10,000 | <ul style="list-style-type: none"> • Right of First Refusal for next year's event. • Social media support on Instagram, Twitter, Facebook, and LinkedIn. • Speaking opportunity at the Silver Wings Celebration. • Frequent Flyer e-newsletter article to over 5,100 BCAC Supporters. • Prominent mention on printed materials, signage, table tent cards, video loop at event, BCAC website and event registration page. • Preferred location for 'pop-up' display and materials/'swag' on the display table. • Eight complimentary Silver Wings tickets. • Subsidization of 10 Students/Recent Graduates to Silver Wings. |
| Platinum YCD + One Other | \$5,000 | <ul style="list-style-type: none"> • Right of First Refusal for next year's event. • Social Media support on Instagram, Twitter, Facebook, and LinkedIn. • Frequent Flyer e-newsletter attachment to over 5,100 BCAC Supporters. • Prominent mention on printed materials, signage, table tent cards, video loop at event, BCAC website and event registration page. • Preferred location for 'pop-up' display and materials/'swag' on the display table. • Four complimentary Silver Wings tickets. • Subsidization of 5 Students/Recent Graduates to Silver Wings. |
| Gold Crowe MacKay, ACPA + Two Others | \$2,500 | <ul style="list-style-type: none"> • Social Media support on Instagram, Twitter, Facebook, and LinkedIn. • Identification on printed materials, signage, table tent cards, video loop at event, BCAC website and event registration page. • Space on literature table and for 'pop-up' display. • Two complimentary Silver Wings tickets. • Logo will appear in Frequent Flyer e-newsletter (5,100 supporters). |
| Silver Airbiz, YLW, YXS, YYJ + Four Others | \$1,250 | <ul style="list-style-type: none"> • Social Media support on Instagram, Twitter, Facebook, and LinkedIn. • Identification on printed materials, signage, table tent cards, and video loop at event. • Space on literature table. • One complimentary ticket to event. • Logo will appear in Frequent Flyer e-newsletter (5,100 supporters). |
| Bronze Boughton Law, Top Aces (unlimited available) | \$625 | <ul style="list-style-type: none"> • Social Media support on Instagram, Twitter, Facebook, and LinkedIn. • Identification on printed materials, signage, and video loop at event. • Logo will appear in Frequent Flyer e-newsletter (5,100 supporters). |
| 'Pop-up' Banner (20 positions available) | \$99 | <ul style="list-style-type: none"> • Display your support for scholarship and BCAC programs. • Top-end, high-quality vertical banner (including artwork/ transportation to event) available through the BCAC from Westholme Graphics, \$435. |



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ABOUT SILVER WINGS

The largest aviation and aerospace industry celebration in BC.

BCAC's premium networking event.

Supports Canada's largest Aviation and Aerospace Scholarship Endowment and Awards Program (over \$70,000 per annum).

Spectacular venue, food and service supplied by the Vancouver Trade and Convention centre.

Targeting over 300 participants through an assertive promotional campaign including our Frequent Flyer eNewsletter (over 5,100 Supporters), via our 17 Affiliates, SkytalkOnline, a Greater Vancouver Board of Trade Members email blast, multiple ad placements in Canadian Aviator Magazine (and their weekly e-newsletter) and Wings Magazine, and the BCAC's social media channels: Instagram, Twitter, Facebook, and LinkedIn.

Half of all net proceeds from the Online Auction, Travel Raffle, and the 50/50 Lottery support our Scholarship Awards Program with the rest supporting BCAC programming.

To sponsor this year's Silver Wings Celebration, please contact:

Dave Frank, Executive Director
604.644.6426 (direct)
dave@bcaviationcouncil.org

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ONLINE AUCTION, TRAVEL RAFFLE AND 50/50 LOTTERY

Donation of an Online Auction Item:

- Each sponsor receives Sponsorship Level recognition equivalent to cash sponsorship at half fair market value.
- Our last Silver Wings Online Auction (which was our first) had 13,611 page views, 109 auction items, and raised \$22,772 for Scholarships and Programming. This year promises to exceed these milestones!
- The Online Auction is heavily promoted to a wide audience in parallel to our high-value Travel Raffle, 50/50 Lottery, and the Silver Wings Celebration event.
- Donated items can be large or small (don't forget our Student and Recent Graduate Supporters).
- We use 32Auctions.com as our online auction platform which provides superior exposure for your organization including corporate logo linked to your website, up to four high resolution photos, as well as a detailed description of your donated item and your firm. We are very pleased with this platform.
- Our Online Auction runs from October 1st, 2022, to October 21st, 2022, for maximum exposure.
- If your donation is a physical item, the donation must include shipping the item from your location to any point in British Columbia.
- Visit 32Auctions.com/SilverWings21 to review the results of our first online auction.
- Visit 32Auctions.com/SW-22 for current online auction status.
- Licensed High-Value Travel Ticket Raffle Item (Right of first refusal: Air Canada, Pacific Coastal Airlines, Wall Centre Hotel Vancouver) supported by RaffleNexus.com
- Licensed 50/50 Lottery supported by RaffleNexus.com